

GEN Society's



**GBS**

**GLOBAL | BUSINESS | SCHOOL**

*Global Perspective, India Focus*



# PLACEMENT BROUCHER

**CLASS OF 2022-24**



## VISION

**“We create managers for tomorrow’s business world who grow to be able leaders”**



## MISSION

**“We aspire to use contemporary and experiential management aspects to train graduates in managing and leading organisations”**

## MESSAGE FROM THE PLACEMENT CELL

The Placement Cell at Global Business School stands as a cornerstone in shaping the professional aspirations and achievements of our students. With an illustrious 17-year legacy of academic excellence, industry interface, and student success, our mission is clear—to prepare graduates who are not only academically proficient but also professionally agile, ethically grounded, and globally competent.

At GBS, we recognize that the transition from campus to corporate is a pivotal stage in a student’s journey. To facilitate this transformation, our Pre-Placement Training (PPT) is meticulously structured to develop core competencies in communication, analytical thinking, problem-solving, and interpersonal skills. These attributes are further enhanced through focused modules on aptitude training, group discussion strategies, and interview techniques designed to mirror real-world recruitment processes.

Beyond classroom instruction, our students gain valuable exposure through corporate internships, industry-led workshops, guest lectures by seasoned professionals, and live business projects. These opportunities allow students to connect theory with practice, cultivate industry insights, and develop the confidence needed to thrive in dynamic business environments. One of our unique value additions is the Global Daily Review (GDR) initiative, which nurtures critical thinking, presentation excellence, and awareness of current business trends—skills that are essential in today’s rapidly evolving landscape.

We take immense pride in the achievements of our alumni, whose success stories span across multinational corporations, start-ups, public sector undertakings, and entrepreneurial ventures. Their accomplishments not only validate the strength of our placement ecosystem but also inspire current students to aim higher and pursue excellence with purpose.

Our strong and enduring relationships with industry partners have been instrumental in opening doors to a wide range of career opportunities for our students. These collaborations are built on mutual trust, shared objectives, and a commitment to fostering talent that adds value to the organization from day one.

At Global Business School, we believe that placements are not just about employment—they are about empowerment. We strive to nurture socially responsible, self-driven, and professionally equipped individuals who can contribute meaningfully to the organizations they join and to society at large.

As the Placement Officer, I extend my heartfelt appreciation to our esteemed recruiters, alumni, faculty, and training partners for their continued support and collaboration. I also assure our students that the Placement Cell remains unwavering in its dedication to guiding, mentoring, and equipping them to make informed career choices and embark on successful professional journeys.

Together, we envision a future where every student of GBS not only secures a role aligned with their aspirations but also becomes a leader, a change-maker, and a lifelong learner in an ever-changing global workforce.

## GENDER DIVERSITY



**118**  
BATCH  
STRENGTH



**53%**  
MALES



**47%**  
FEMALES

## SPECIALIZATION

HR



17 %

FINANCE



52%

MARKETING



41%

## PLACEMENT STATISTICS OF THE BATCH 2022-24

**Highest  
Salary**

Offered upto

**10.88 LPA**

**Highest  
Salary**

Bagged

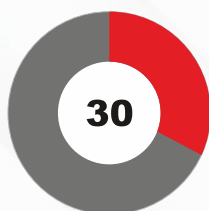
**10.88 LPA**

**Average  
Salary**

Offered

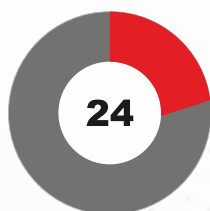
**4.65 LPA**

## PLACEMENT INFO



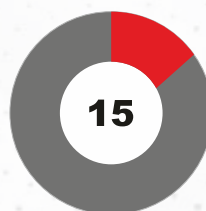
30

No. of Companies  
visited Campus for Placement



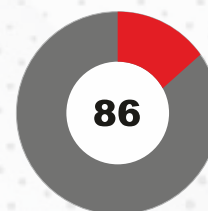
24

No. of Companies  
offered Placement



15

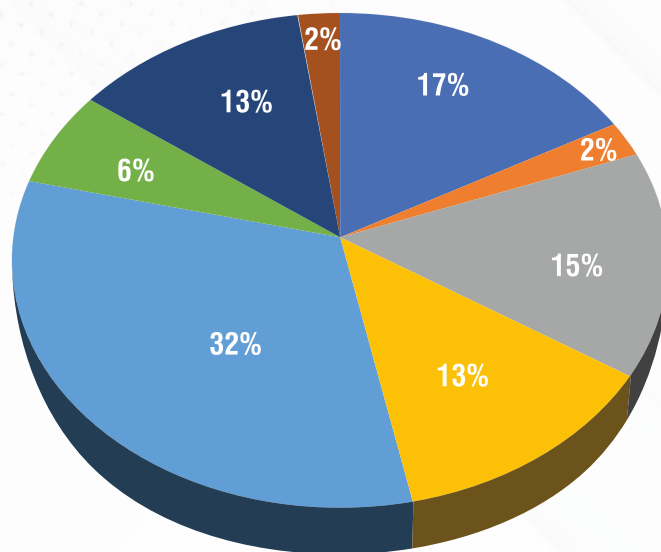
No. of New Companies added  
this year to the placement



86

Number of Students  
Placed

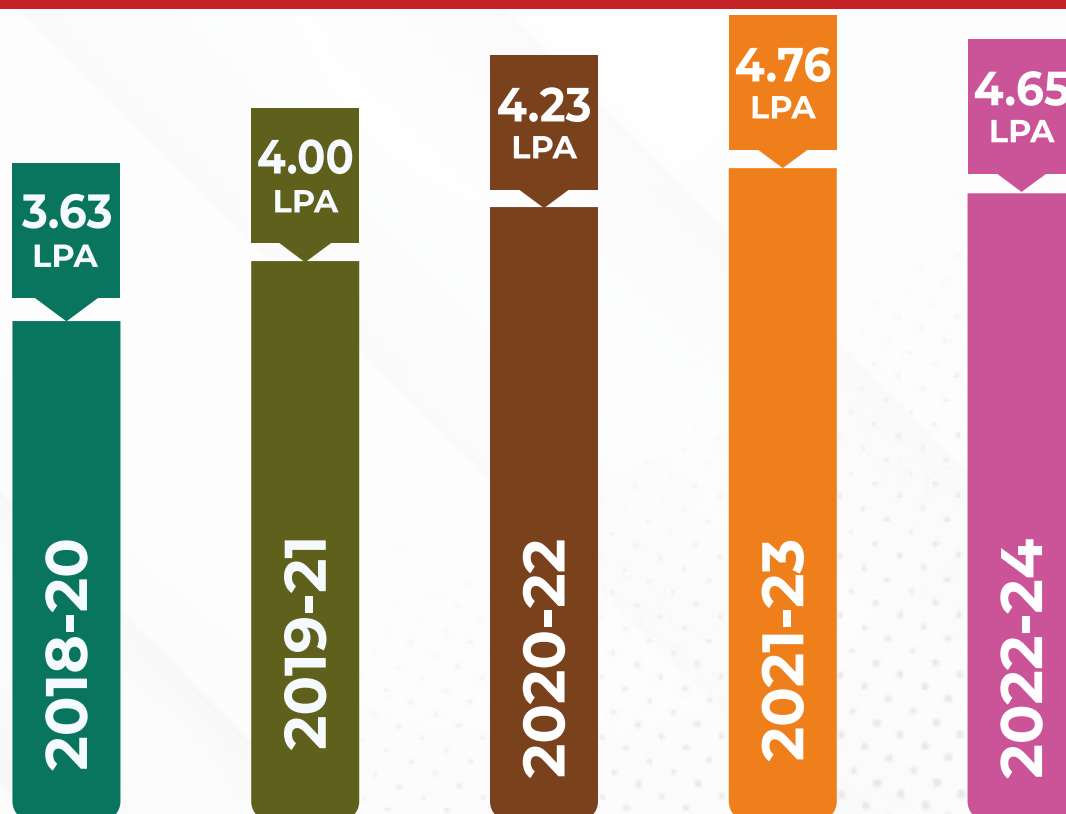
## SECTOR WISE PLACEMENTS 2022-24



Sector wise placements offered by companies for batch 2022-24



## INCREASE IN AVERAGE SALARY





# Cultivating Industry-Ready Professionals: The Pre-Placement Training Process at Global Business School

At Global Business School, the Pre-Placement Training (PPT) initiative is a strategically crafted program designed to groom students into competent, confident, and industry-ready professionals. Spanning the first three semesters, the program adopts a phased and personalized approach to skill development, assessment, and real-world readiness, ensuring holistic preparation for the dynamic corporate landscape.

## 1. Skill Assessment Test (SAT I) – 1st Semester

The journey commences with the Skill Assessment Test (SAT I), which serves as a diagnostic tool to evaluate students' foundational competencies. This comprehensive test assesses proficiency in:

- ▶ **Quantitative Aptitude** – Numerical ability, logical reasoning, and analytical thinking.
- ▶ **English Language Proficiency** – Grammar, vocabulary, reading comprehension, and communication skills.
- ▶ **Current Affairs Awareness** – Insight into global, national, and industry-specific developments.
- ▶ **Logical Reasoning** – Critical thinking and structured problem-solving abilities.

## 2. Gap Analysis & Identification of Training Needs

Based on SAT I performance, a detailed analysis is conducted to identify each student's areas of strength and those requiring improvement. This enables the formulation of customized learning pathways, ensuring training modules are precisely aligned with individual developmental needs.

## 3. Skill Enhancement & Progressive Assessments (SAT II & SAT III) – 2nd & 3rd Semesters

The subsequent semesters focus on deepening core competencies through **SAT II** and **SAT III**, which include advanced training interventions in the following domains:

- ▶ **Enhanced Aptitude Modules** – Rigorous training in higher-order quantitative and logical reasoning.
- ▶ **English Mastery Sessions** – Workshops focused on professional writing, verbal articulation, and communication finesse.
- ▶ **Current Affairs Engagements** – Regular briefings on business, economic, and geopolitical developments.
- ▶ **Advanced Reasoning Workshops** – Immersive sessions to cultivate strategic and analytical thinking.

## 4. Ongoing Evaluation & Personalized Feedback

A robust system of continuous assessment ensures that students' progress is systematically tracked throughout the training journey. Periodic evaluations, mock drills, and feedback forums facilitate real-time insights into their growth trajectory, allowing for agile adjustments to training strategies.

## 5. Placement Preparedness & Industry Engagement

By the culmination of the third semester, students are holistically prepared for placement processes. The training encompasses:

- ▶ **Mock Interviews & Group Discussions** – Simulated corporate interactions that mirror real-world recruitment scenarios.
- ▶ **Professional Grooming** – Sessions focused on corporate etiquette, self-presentation, and workplace dynamics.
- ▶ **Industry Immersion** – Through guest lectures, panel discussions, and networking forums, students gain first-hand exposure to industry expectations and trends.

## 6. Structured Placement Assistance

The Placement Cell plays a proactive role in facilitating employment opportunities through:

- ▶ **On-campus recruitment drives**, job fairs, and exclusive hiring events.
- ▶ **Resume-building and interview preparation workshops**, designed to elevate each student's candidature.
- ▶ **Career counseling and alumni engagement**, offering valuable mentorship and professional guidance.

### Pre Placement Training Process



## 7. Our Objective: “Placing You First

At Global Business School, our guiding philosophy is clear—students come first. We are deeply committed to shaping successful career trajectories through a student-centric approach that prioritizes individual potential, structured preparation, and meaningful industry engagement. Every initiative of our Placement Cell is aimed at transforming students into competent, confident, and industry-ready professionals.

### THE PLACEMENT CELL: BRIDGING ACADEMIA AND INDUSTRY

Our dedicated Placement Cell plays a pivotal role in aligning student aspirations with corporate expectations. Its core responsibilities include the seamless execution of internship and placement activities, cultivating industry relationships, and preparing students for the competitive hiring landscape.

#### 1. Industry Interface

Strong engagement with corporate stakeholders ensures a dynamic platform for internships, guest lectures, industry projects, and final placements. These interactions offer students valuable exposure and insights into real-world business environments.

#### 2. Summer Internships

Facilitated at the end of the first year, summer internships serve as a vital link between theoretical learning and practical application. Through these experiences, students gain clarity on industry dynamics and develop key functional skills.

#### 3. Final Placement Preparation

From the third semester onwards, an intensive focus is placed on placement readiness. Through structured training interventions, students are equipped to excel in:

- ▶ Aptitude Tests
- ▶ Group Discussions (GDs)
- ▶ Personal Interview Rounds

These sessions are designed to transform potential into performance and ensure students are thoroughly prepared to meet the expectations of leading recruiters.

### PRE-PLACEMENT READINESS: STRUCTURED SKILL DEVELOPMENT

#### ▶ Soft Skills & Career Guidance

Beyond technical skills, we believe in nurturing the personal and professional development of every student. Through our Soft Skill Training Programs, we help students explore career options aligned with their strengths, interests, and prior experiences. Emphasis is placed on communication skills, confidence-building, interpersonal effectiveness, and overall professionalism.

#### ▶ GDR – Global Daily Review

The Global Daily Review (GDR) is a signature initiative at GBS that sharpens students' presentation abilities and business acumen. As part of this platform, students deliver structured presentations on contemporary and management-related topics, thereby developing analytical thinking, articulation, and domain awareness—all essential for career success.



## **CORPORATE INTERNSHIPS: PRACTICAL EXPOSURE WITH PURPOSE**

Our internship framework is meticulously designed to bridge the gap between classroom learning and corporate execution. Leading companies are invited to conduct orientation sessions, mentor selected students, and assign them live business projects. These internships help students gain actionable insights into industry operations, work culture, and functional expectations.

## **FINAL PLACEMENTS: EARLY START, STRONG RESULTS**

The placement season begins as early as the third semester, allowing sufficient time for interviews and offer finalization. By the onset of the fourth semester, more than 75% of the students are placed in reputed organizations across diverse sectors.

We extend our heartfelt gratitude to our esteemed corporate partners for their continued trust, mentorship, and opportunities extended to our students. Their support reinforces our standing as one of the Corporate business schools in the North Karnataka, known for both academic rigor and career excellence.



## MEET SOME OF OUR OUTSTANDING PERFORMERS OF THE BATCH

# *Congratulations*



Akash R Yaligar



LohithKumar M S



Prajwal Saba



Santosh Marianna  
Ladunchi



Venkatesh Patil



Vinay S Joshi



Ganta Trilok Sagar



Jigar Lodaya

For getting selected with



with a salary package of

**10.88 LPA**



Aditya Kulkarni



Chirag D Kalal



Sangamesh Sthavaramath



Naveen S Naragund



Sangamesh Sthavaramath

For getting selected with



with a salary package

of **6.9 LPA**

For getting selected with



with a salary package

of **8.8 LPA**



**Bramar ambikadevi Patil**



**Chaitanyaram Kulkarni**



**Jagtap Pratiksha Pratap**



**Prashanth Dimbarayan**



**Preeti B. Kudavakkal**



**Rohan Kumbar**



**Shalini CS**



**Shoaib Akhtar Makandar**

**For getting selected with**



**with a salary package of**

**4.62 LPA**



**Imlah Josphine Dokka**



**Rahul M Chandgude**



**Ritika Chutke**



**Shailaja G Kumbar**

**For getting selected with**



**with a salary package of**

**4.62 LPA**



**Jigar Lodaya**



**Shalini CS**

**For getting selected with** 

**with a salary package of**

**8.5 LPA**





Abhishek J Unkal



Akash C Desai



Amogh Chinchali



Basanagouda G Yaraddi



Prajwal Muttappagol



Preetam Loya



Rafik Abdulla Razak Bennur



Sharat Naik



Trupti Kotihal

For getting selected with **D<sup>+</sup>Mart**  
with a salary package of **4.62 LPA**



Abhishek Pattar



Akash C Desai



Amogh Chinchali



Anita



Basanagouda G Yaraddi



Bramarambikadevi Patil



Chaitanyaram Kulkarni



Jagadisha Dodmani



Mallikarjungouda D Patil



Muraghendra Hiremath



Niraj B Halladamani



Prashant A Parishwad



Preetam Loya



Rafik Abdulla Razak Bennur



Rahul Ijeri



S M Mallikarjun



Sandesh G Madalli



Sharat Naik



Sindhu S Maradi



Supriya Agasanalli



Trupti Kotihal

For getting selected with



with a salary package  
of **4.62 LPA**



Chaitanya Shindhe



Pooja Satish



Poornima A Jadhav



Sandesh G Madalli



Veeresh M

For getting selected with



with a salary package of

**4.62 LPA**



Preetam Loya



Shailaja G Kumbar

For getting selected with



with a salary package of

**3.00 LPA**



Akash R Yaligar



Jigar Lodaya

For getting selected with



with a salary package of

**4.5 LPA**



Chirag D Kalal



Karthik R Jadhav



Komal S B



Shweta K Parasannavar

For getting selected with



with a salary package of

**4.5 LPA**





Abhishek Math



Abhishek Pattar



Basavaling Sangolli



Deepa Basalingawali



Hruthik I Patil



Jagtap Pratiksha Pratap



Janhavi Kulkarni



Jayadeva C



Kavana S Bhat



Mahaling



Mallikarjungouda Patil



Megha Iranna Bidari



Muraghendra Hiremath



Prashant A Parishwad



Rahul Ingale



Rahul Ijeri



Ramesha Akari



Riya N Patel



Samvedana S ballari



Shashikant C Manoor



Shivamurthi C Ganiger



Shreyas V Pattanashetti



Siddhant M Patil



Sooraj Jagadesh Hegade



Suman Anil Shanbhag



Supriya Agasanalli



Tejas Maragur

For getting selected with  **HDFC SALES**

with a salary package of **2.75 LPA**



Jagtap Pratiksha Pratap



Mahaling



Manoj Naragund



Preetam Loya



Shivamurthi C Ganiger



Vaibhava Nagaraj Naik

For getting selected with



TEACH MAVEN

with a salary package of **4.62 LPA**



Akash S Solanki



Bramarambikadevi Patil



Chaitanya Ram kulkarni



Imlah Josphine Dokka



Prashanth Dimbarayan



Preetam Loya



Preeti B. Kudavakkal



Roma Bonita Das



Shoaib Akhtar Makandar

For getting selected with



with a salary package of **4.62 LPA**



Abhishek Math



Naveen N Kalleppanavar



Rahul Ijeri



Siddhant Mahaveerpatil

For getting selected with



with a salary package of **3.0 LPA**



Preetam Loya



Rahul Ijeri



Shashikant C Manoor



Veeresh M

For getting selected with



with a salary package of **4.0 LPA**



Sanjana Kalkoti



Sylvia Chinnayya

For getting selected with



with a salary package of **3.75 LPA**



## FELICITATION OF OFFER LETTERS DURING BHUMIKA FUNCTION





## FELICITATION OF OFFER LETTERS DURING BHUMIKA FUNCTION



## AWARDS & ACCOLADES



### Outstanding Placement Training & Placement

- Ardorcomm Media Group,  
Pune



### Best College Placement Award (South) 2019

-EdTech Review



## COMPANIES OFFERING CAMPUS PLACEMENTS AT GBS





## GLOBAL BUSINESS SCHOOL

Opp. Hubballi Residency, Adjacent to Bellad Hyundai Showroom,  
Bhairidevarkoppa, Hubballi-580025

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9081675555 | [www.facebook.com/gbshubli](https://www.facebook.com/gbshubli) | [gbs media](#) | [gbs\\_hubli](#)