

GEN Society's



# GBS

GLOBAL | BUSINESS | SCHOOL

*Global Perspective, India Focus*

*Global*  
PERSPECTIVE  
INDIA *Focus*



-EdTech Review



ARDORCOMM MEDIA GROUP  
PUNE.



# MBA


2023-25



*The only*  
**Corporate  
B-School**  
in North Karnataka  
*with*

- Highest Placement Package
- Paid Corporate Internships
- Industry aligned value added Certification from London School of Digital Business-UK



**Highest  
Salary**  
Offered by  
  
asianpaints

For 2021-23 Batch

**Highest  
Salary**  
Offered  
**10.50 LPA**

**Average  
Salary**  
Offered  
**4.75 LPA**

[www.globalbschool.in](http://www.globalbschool.in)

# GLOBAL BUSINESS SCHOOL

Global Business School is the result of meeting of minds from IT, ITES, Business Management Education, Bureaucrats, Businessmen, and the sheer young minds to setup world-class learning environment of management professionals.

The philosophy of GBS learner-centric delivery of quality content to mould the students to make them "Industry-Ready" and create leaders for tomorrow.

GBS has not only given corporate education, but also helped the students to develop overall personality through sports, extracurricular and co-curricular activities including international industrial tours.

Global Business School is the only Corporate B-School in this part of Karnataka and is one of the premier management education institute. This Twin-City Campus is located at Bhairidevarkoppa, Hubli-Dharwad road and is a unique establishment designed specially for intensive learning and extensive research.



**Vision**

"We create managers for tomorrow's business world who grow to be able leaders"



**Mission**

"We aspire to use contemporary and experiential management aspects to train graduates in managing and leading organisations"

## Why GBS ?

### Multi-Format Teaching & Learning Platform

- Value added Certification by London School of Digital Business - UK
- Multi-media Classroom
- Online & Offline Corporate Interaction
- Experiential Learning
- Collaborative Research Work
- Video Lectures
- Pre-Placement Training
- Digital Library

### Freebies

- Domestic Tour
- Text-Books\*
- Uniform
- Scholarship\*
- Canteen Facility (Morning Breakfast, Lunch and Evening Tea)
- Value added courses

### Academic & Placement

- Core Faculty & Adjunct Faculty (Industry)
- Faculty mentors for each student
- Industry Oriented Internship Program
- Dual Specialization
- 100% Placement Assistance
- Rigorous Academic Process

**Note :** Assistance for Hostel, PG Accommodation and provision of Educational Loan on request

## Academics

### Students Intake

120 Students per year 60 Merit Quota and 60 Management Quota

### Eligibility

Any degree recognized by university with 50% passing marks. In addition, ranking in National Level or State Level Entrance Tests like CAT, MAT, XAT, ATMA, CMAT, PGCE, KMAT

### Curriculum and Degree

The curriculum is designed by Karnatak University, Dharwad, covering 4 semesters, spread over 2 years.

### Electives / Specializations

Marketing, Finance and Human Resource Management with a Summer Internship of 8 weeks after the completion of 1<sup>st</sup> year and 8 weeks of Major Concurrent Project during the 4<sup>th</sup> Semester.

### Industry Interactions

GBS under its Industry Institute Interface (III) committee regularly invites people from different industrial backgrounds to address GBS students on current management issues. Panel Discussion, Meet the executives are the integral part of III.

### Students Empowerment

GBS empowers students through a formal structure known as GMG (GBS Management Guild) to conduct extra-curricular and cocurricular activities. The committees are headed by student secretaries, guided by faculty members to facilitate and put the students' managerial skills into practice. Activities to name as few are sports, cultural, academics, canteen, industry visit, industry institute interface, discipline, pre-placement.

### Faculty

GBS has highest number of NET/SLET and Ph.D qualified, multi-disciplinary faculty. The faculty are drawn from the cream of academia as well as industry. Their diverse backgrounds and immense experience provides valuable insights into the many facets of the world of business. They facilitate honing of each student's individual capabilities to the optimum level and play a large role in shaping the students' personality.





## Board of Advisors



**Dr. M. S. Subhas**  
Chairman-GC  
Former VC - VSKU,  
Bellary



**Dr. Sachin Kamble**  
Professor  
EDHEC,  
France



**Dr. Sivakumar A.**  
Professor  
VIT, Business School  
Vallore



**Shri. Shankar**  
Former Chief Enabler  
Shanbagam Estate  
Chennai



**Dr. N. Jayasankaran**  
Advisor,  
VIT Business School  
Former VC  
Kanchi University

## Office Bearers of GEN Society



**Shri. Ramesh Kothari**  
Chairman



**Dr. M. S. Subhas**  
Chairman-GC



**Shri. Mahendra Kothari**  
Vice President



**Shri. Jitesh Jain**  
General Secretary



**Shri. Megharaj Jain**  
Joint Secretary



**Shri. Satyanarayan P. R.**  
Treasurer

## Team GBS



**Dr. Prasad Roodagi**  
Director  
Global Business School, Hubli



**Dr. Mahesh Bendigeri**  
Director Admissions  
Dean Research



**Dr. Tazeentaj Mahat**  
Dean Academics  
Associate Professor – Finance



**Dr. Tejaswini Patil**  
Associate Professor – HR



**Dr. Harshal Borgaon**  
Associate Professor – HR



**Prof. Arun R. Kubsadgoudar**  
Assistant Professor – Marketing



**Prof. Nitinchandra More**  
Assistant Professor – Gen. Mgmt.



**Prof. Deepak N.**  
Assistant Professor - Finance



**Prof. Praveen Parvati**  
Assistant Professor - Marketing



**Prof. Afreen Nasabi**  
Assistant Professor - Marketing



**Prof. Pradnyanand Mishra**  
Assistant Professor – Marketing



**Prof. Gouri Nersekar**  
Assistant Professor - Gen.Mgm

### Strength of Team GBS

05 Ph.D. holders, 07 NET Qualifiers, 02 SLET Qualifiers

160 years of Teaching Experience

45 years of Corporate Experience

42 Research Paper publication

03 BEST Research Paper Award in National Conference

# OUR PLACEMENTS FOR 2021-23 BATCH



**Balvanth K**



**Kartik S G**



**Kiran M M**

Territory Sales Officer



**Manjunath R B**



**Sanjaykumar P**



**Pradeep S N**

Sales Officer Trainee



**R Shrinidhi**



**Girish P Patil**



**Naveen P**

Sales Officer Trainee



**Subramanya**



**Manoj L Patil**



**Sachin B Dharwad**

Territory Sales Officer



**Sandesh B K**



**AkshayKumar B**

Property Advisor



**Darshan S**



**Shweta V B**



**Soumya A P**

Sales Associate



**Ashish S P**

Business Development Executive



**Vishal P D**



**Samarth M**

Sales Trainee



**Geetanjali G C**

Department Manager



**A Shivaprasad**



**Nitin R**



**Rohan V K**

Trainee Relationship Manager



**Bhavana B K**

Relationship Manager



**Depika D G**



**Javeed K**

Business Development



**Musharraf J S K**  
Business Development Associate



**Poornima B N**  
Business Operation Executive



**Anita M C**  
Digital Marketing Associate



**Balaji D G**  
Relationship Executive



**Mahmad Toukeer M**  
Relationship Manager



**Kavita C**  
Relationship Manager



**Madhushree J C**  
Financial Analyst



**Aishwarya G**  
Sales Officer Trainee



**Areef I B**  
Management Trainee



# RATINGS & RANKINGS



The Week-Hansa Research Survey Rates us as 55<sup>th</sup> Rank in top Private B-School South Zone

**CAREERS360**  
A Career is a Life

Careers 360 Survey Rated us "AA+"

Special Nov. 2021 Issue



CSR-GHRDC India's Best B-School Survey 2021 Ranked GBS 3rd Promising B-School in India

**Business Today**  
279<sup>th</sup> Rank All India Best B-School



Digital Learning Rated us "AAA" in South Zone of India.

**IIMs**

Top 100 B-Schools in India IIMs Ranked us "93<sup>rd</sup>" Rank



**BEST B-SCHOOL PLACEMENT AWARD 2019 SOUTH ZONE BY EDTECH REVIEW**



Our Ranking - 2022

Indian Institutional Ranking Framework (IIRF) in South India / Karnataka



Mr. Yogesh Kumar Jigalur  
Placement Manager



## Placements 2023

@ GBS HUBLI

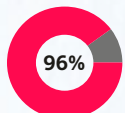
Placement Statistics : 2021-23

Highest Salary Offered **10.50 LPA**  
Average Salary Offered **4.75 LPA**

**44** companies visited the campus



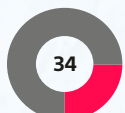
### PLACEMENT INFO



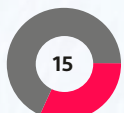
Percentage of Students Placed



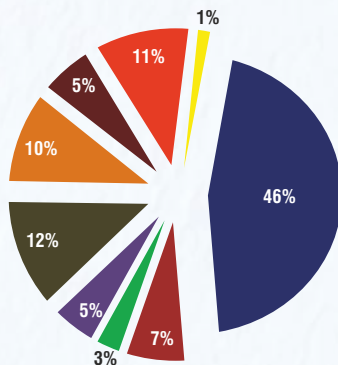
No. of Companies visited Campus for Placement



No. of Companies offered Placement



No. of New Companies added this year to the Placement



### Sector wise placements 2021-23

- BFSI
- FMCG
- E-Commerce
- HR & Consulting
- Edutech
- Real Estate
- FMCD
- Retail
- Sales & Marketing

### Companies offering campus placements at GBS





**Congratulate**  
*all the Gold Medalists"*



## KARNATAK UNIVERSITY GOLD MEDALISTS



**2009**

**Ms. Richa Shah**



**2010**

**Mr. Abdul Rotiwale**



**2014**

**Ms. Vinuta Pratapan**

"We the Management, Director, Staff and Students of GBS Hubli

*Congratulate*

**BHUMIKA**

*A role for all...*

**GOLD MEDALIST**

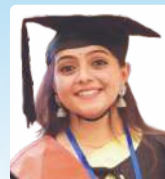
**Batch of 2020-22**



**Mr. Manthan  
Daddikar**  
Marketing



**Ms. Nivedita  
Bhat**  
Finance



**Ms. Swati  
Belgaonkar**  
HR



**Ms. Poornima  
Vernekar**  
Sports



**Ms. Sonali  
Jain**  
Overall

**Batch of 2019-21**



**Mr. Kirtikumar  
Patel**  
Marketing & Overall



**Ms. Roohinsaba  
Koitewale**  
Finance



**Ms. Samrudhi  
Patil**  
HR

**Batch of 2018-20**



**Ms. Siddiqa  
Soudagar**  
Marketing



**Ms. Aishwarya  
Shetty**  
Finance



**Ms. Priya  
Changediya**  
HR



**Mr. Aditya  
Karadigudd**  
Overall

*Life @*  
**GBS**





*Life @*  
**GBS**

The collage features numerous diamond-shaped photographs capturing various moments from the school's life. Key scenes include:

- Group Photos:** Large groups of students and faculty members posing for formal portraits in various settings, including classrooms and hallways.
- Award Ceremonies:** Students receiving trophies and certificates from teachers and guests during formal events.
- Sports:** Action shots of students participating in basketball, volleyball, and other sports on the school grounds.
- Cultural Performances:** Students in traditional Indian attire performing on stage during cultural nights.
- Events and Festivals:** Photos of school-wide events, book fairs, and festive celebrations with students and staff.
- Individual Portraits:** Smaller photos of students and faculty members smiling and posing individually.

The overall theme is a celebration of the school's diverse activities and the achievements of its students and staff.







## Management Events

The philosophy at GBS is learner-centric in delivery, and of quality content. This helps in moulding students to make them "industry ready" and creates leaders of tomorrow. To achieve this, students are encouraged to undertake activities where they can apply their learnt management skills and gain practical knowledge. It is on the job type of learning or rightly said "experiential learning". At GBS experiential learning is routed through many student driven events.

## GBS Events

- Pinnacle- Sports Event
- Reminiscence- Alumni Meet
- International / Domestic Tour
- Galacto- Management Fest
- Bhumika- Parents Meet
- Outbound Program
- GBS Utsav
- Brand Odyssey
- Prayaas
- Parichay

## Take the Next Step!

Visit : [www.globalbschool.in](http://www.globalbschool.in) for additional information as well as application details and important dates.  
If you have any queries : please contact [mareshb@globalbschool.in](mailto:mareshb@globalbschool.in)

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## GLOBAL BUSINESS SCHOOL

Opp. Hubballi Residency, Adjacent to Bellad Hyundai Showroom,  
Bhairidevarkoppa, Hubballi-580025 | [info@globalbschool.in](mailto:info@globalbschool.in)  
Contact : +91 9342585290 / 7676419462



93425 85290



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