

Global Business School,

Twin city Campus: NH-4, Near New Bellad Hyundai Showroom, Bhairidevarkoppa, Hubli-25.

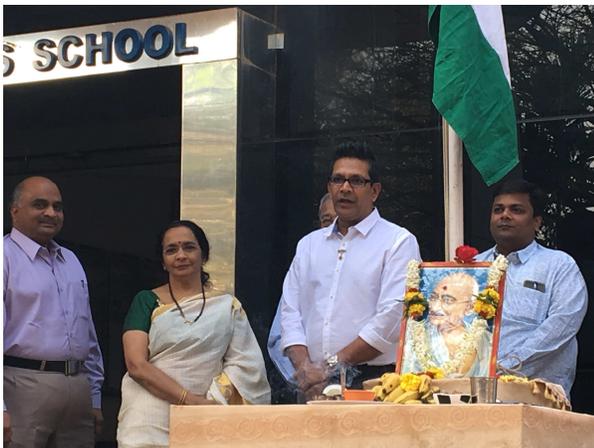
Website: www.globalbschool.in Email : info@globalbschool.in, director_mba@globalbschool.in. Phone: +91-836-2278330/31

GBS celebrates India's 69th Republic Day

On this 69th Republic Day Celebrations at Global Business School, Hubli, Chief Guest Ln. Dr. Sharayu Tavargeri, President of Lions Club, hoisted the national flag, followed by singing of our National Anthem by all the Staff and Students of GBS. Our Director Dr. Prashant Yatgiri spoke on the august occasion and emphasized the fact that as a leading business school in Northern Karnataka, we have the onus and responsibility of developing Human Capital by training our MBA students to be assets and contributors in the development of our country. The main focus of all educational institutions is to teach the youth of today to grow up as honest, dutiful and respectable citizens of India. We must build in them strong characters so that our generation becomes free from all corruptions. We should encourage our youth of today to continue studying mindfully, so that they become great managers, scientists, engineers, architects, doctors and researchers and take our country forward. This was re-emphasised by our chief guest Dr. Tavargeri, in her address on the occasion. The governing council members of GBS, Mr. Mahendra Kothari, Chairman, Mr. Bharat Jain, President and Mr. Jitesh Jain, Secretary along with the staff and students were in attendance.

Inside this issue:

<i>Republic Day Celebrations</i>	1
<i>Industry Campus Connect (ICC)</i>	2
<i>GBS International Tour to Malaysia</i>	3&4
<i>Birthday Celebrations</i>	5



Industry Campus Connect (ICC)

Campus drive by Axis bank

Axis bank conducted a campus drive at Global Business School. A total of 181 candidates from MBA & M.Com qualification from various colleges attended the job drive for the positions of Assistant Manager- Branch Operations. Students from the colleges were shortlisted based on their applications sent to the company and from those, who had received hall tickets on their e-mail. Aspirants were administered an online test and Personal Interviews were conducted for the positions. A total of 16 candidates were selected for joining.

Mr. Akash Mankur, Assistant Manager, HR & Mr. Vikas Mahalathkar, Dy. Manager, Axis Bank conducted the drive.



Campus drive by Ninja Cart

Ninja Cart, India's largest Vegetables and Fruits marketing platform had visited Global Business School for conducting a pool campus drive for MBA (Completed & Final year pursuing) students. More than 100 students from MBA colleges from Hubli, Dharwad, Belgaum and Sankeshwar attended the drive.



GBS International Tour to Malaysia

The best way to learn something is to experience it. In view of this, MBA Final Year students of the batch 2016-18 of Global Business School, Hubli embarked on a Foreign Industrial Tour to Malaysia to discover nature, learn about foreign culture; visit various industries like Yakult, Royal Selangor, Geneva Watch Factory and other entertaining places. The travel was a combination of different means of transport like bus, train, autorickshaw, car, flight, cable car etc. The students had a wonderful and an enlightening experience, as they discovered something new; for instance, at Royal Selangor, they discovered and learned of the tin mining history and they were thrilled to know that Malaysia was the largest producer of tin. We also visited and understood the ecological & religious significance of Batu Caves. The students walked through the magnificent cave formations – stalactite, stalagmite, flowstone, cave pearls, cave curtains, column and gour pools as well as witnessing the pewter making process, took blessings of god, and finally each of them returned with their own amazing story to share.

Educational tour of such kind enables students to experience and learn at the same time and this certainly is one of the most effective ways to enhance knowledge discovery and application. On the fourth day, we visited Yakult factory. As soon as we reached the factory premises we were accompanied by the representative and we ushered into the seminar hall wherein a brief presentation about the company's history was shared, its presence across the globe, distribution channel, turn over and strong research were other areas covered. During the briefing of company's profile the company executive explained that Yakult is rich in probiotic (friendly) bacteria- *Lactobacillus casei strain shirota*, which was named after the founder Dr. Minoru Shirota in 1930. Yakult was introduced first in Japanese market in 1938. The executive explained the whole production process from initial stage to the final stage i.e. packaging the product. After the presentation, we were taken through a factory tour where in which various stages like mixing of raw material, storage tank / blending tank, injection moduling room, printing machine, filling machine / sealing machine, packaging machine and refrigeration room were studied. Students were amazed at the speed at which the process/es occurred and how the automation systems could be set according to requirements, as minimum of human efforts was required.

The visit to Malaysia was highly informative, knowledgeable, educational and enriching. Every one of us enjoyed the visit as we learned new things which will certainly help us in future.

Compiled by Prof. Mahesh Bendigeri

GBS International Tour to Malaysia Contd..



PosterMyWall.com

Birthday Celebrations

Celebrating birthdays is an excellent gift in itself. Birthdays are wonderful and GBS believes in celebrating the birthdays of its extended family. Birthdays are a good avenue to bring in a culture of camaraderie and belongingness. It's the joy & smile that it brings that counts.

Dr. Prashant Yatgiri, Director-GBS, welcomed the gathering and espoused the finer nuances of celebrating milestones and the added value they bring to the culture of GBS.

The birthday celebrations of:

1. Dr. Prashant Yatgiri,
2. Dr. Bhargav Revankar
3. Prof. Nitinchandra More
4. Mr. Yogesh Kumar Jigalur
5. Mr. Basavaraj Barki
6. Mr. Ramaswamy

were carried out with much enthusiasm and of course with cakes and savories. Prof. Ramesh Chandrahas co ordinated the event.



Compiled by Mrs. Shwetha D

***Best Regards,
Team FOCUS***