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# GBS-FOCUS

## Global Business School,

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## Director's Desk

It gives me immense joy in presenting our own institute in-house newsletter “GBS FOCUS”. A lot of efforts have gone in the making of this issue which serves the purpose of showcasing various important activities happening in GBS campus. I am very confident that GBS Focus carries the innate potential to create deep impact in the minds of all readers, through increased awareness, and improved interaction ,leading to larger visibility and impact for GBS.

GBS Focus has been designed with a broader objective of informing, inspiring and engaging diverse group of readers that include our esteemed alumni, industry partners, faculty, staff, students, parents and other well wishers of GBS. By maintaining the faith and interest of its readers, GBS Focus truly aspires to inform the happenings at the institute and strengthen its commitment to various stake holders. The newsletter covers various important activities at the institute viz. Market Touch Point Series (MTP), Mastermind Series, Cultural programmes and a host of other allied activities that have left a mark at the institute in the stated month. I sincerely hope you enjoy reading this issue as much as we have enjoyed making it !!! Any suggestions towards betterment of the newsletter is most welcome.

Happy Reading !

Dr.Prashant Yatgiri  
Director  
GBS, Hubli

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# INDEPENDENCE DAY CELEBRATIONS

**Freedom in the Mind**

**Faith in the words**

**Pride in our Souls**

**Let's salute the Nation on 72<sup>nd</sup> Independence Day!**

Global Business School, Hubli, celebrated the 72<sup>nd</sup>

Independence day at its premises by hoisting the national flag. The ceremony started with the quote: *Punjab for fighting, Bengal for writing, Kashmir for beauty, Andhra for duty, Karnataka for silk, Haryana for milk, Kerala for brains, Tamil for grains, Orissa for temples, Bihar for minerals, Gujarat for peace, Assam for tea, Rajasthan for history, Maharashtra for victory, Himachal for cold, Jharkhand for bold, Goa for sun, Meghalaya for rain, MP for diamond, Sikkim for almond, Mizoram for glass, Manipur for dance, Nagaland for music, Chhattisgarh for physique, Uttarakhand for rivers, Tripura for singers, UP for rice, Telangana for sacrifice. And all this would not have been possible without the scarifies of our great leaders.* The Chairman GC Shri. Mahendra Kothari unfurled the national flag in the presence of the President Shri. Bharat Jain, General Secretary Shri. Jitesh Jain, Director Dr. Prashant Yatgiri, Staff and Students, followed by the singing of the national anthem. Director Dr. Prashant Yatgiri quoted the snippet from the newspaper to make the crowd understand the meaning of FREEDOM and how it differs from people to people and concluded "Freedom is a choice". Students Abhinav and Gururaj spoke on the importance of Independence Day. GBS appreciates the entire team of students who have worked religiously, which indeed energized the environment and boosted the proud feeling of patriotism within all of us. Staff and Students and invitees attended the Celebrations.



## TEACHER'S DAY CELEBRATIONS

GBS continues its legacy and culture of celebrating "Teacher's Day". The function started with a nice quote cited by MOC Mr. Pratik and Ms. Jacintha, "**T is for TALENTED** that you surely are, **E is for EXPALINING** so patiently, **A is for the ABILITY** to make the class fun, , **C is for CORRECTING** us when we were wrong, **H is for HELPING** us in every way, **E is for ENCOURAGING** us to do our best, **R is for RARE** and all put together makes a **TEACHER**".

We were privileged to have Prof. Sujata Patil and Dr. Sanjay Kotabagi, two eminent personalities amongst us on the occasion of Teacher's day as guest of honour, and Dr. Prashant Yatgiri, Director GBS presided over the function.

Prof. Sujata Patil addressed the gathering and enlightened the students on changing education system and role of Teacher in today's changing era. Starting from "Gurukul" way of learning and dependency of students on their teachers for seeking knowledge, to today's era wherein numerous ways of learning are available to students and dependency on teachers is waning. To be in a scenario like this, role of a teacher becomes more challenging, she said. She concluded her speech by expressing her happiness to be a part of this celebration. Dr. Sanjay Kotabagi addressed the gathering by supporting the thought of changing role of teachers in today's technical era. He emphasized that, the role of teacher these days is more of a guide and facilitator. He also mentioned that, students these days need to be more connected towards the society and should try to identify the issues around them and aim to come up with feasible solutions. He also enlightened students about the division that he is heading at KLE's Technological University, which encourages students' new ideas for startup business and entrepreneurship. The University is providing all required facilities and campus space to establish their corporate office too. He invited students of MBA final year to explore this opportunity and realize the benefits arising out of it.

At the end of formal function, Dr. Prashant Yatgiri gave the presidential remarks and briefed on the journey of education, starting from primary school education to University

## TEACHER'S DAY CELEBRATIONS (CONTD...)

education and diverse challenges faced during each phase. Expressing his happiness on having two guests of honour who have served in the field of education for more than 30 years and them sharing their experience is a great source of learning.

Prof. Sujata Patil was felicitated by Prof. Tazeentaj Mahat and Dr. Sanjay Kotabagi was felicitated by Dr. Prashant Yatgiri. The guest of honor distributed token of appreciation to all the GBS Staff which was sponsored by student community. Mr. Amodh gave the vote of thanks with which the formal function came to an end.

The second part of the celebration started with cake cutting, and students conducted various fun filled games and activities mastered by Ms. Vasavi and Mr. Chandrashekhar for the faculty group and other staff members. The activities included Treasure hunt, dance, and mimicry by students. A unique award ceremony was conducted by students named "GBS Pariwar Awards" to award the faculty for their unique qualities. Overall the activities were fun filled and mind relaxing ones. Celebrations concluded with high tea.



## ORIENTATION FOR III SEMESTER

The orientation program for the third semester students was conducted on 6th of September 2018. The orientation agenda was mainly divided into 2 parts. The first part of the agenda concentrated mainly on importance of academics and discipline at GBS. Second part of the agenda concentrated completely on diagnostic test conducted by (Pre-Placement Training) PPT team.

Beginning with the Director's talk on the day of orientation, Dr. Prashant Yatgiri addressed students on the importance of academics and attendance for the coming semester. He also elaborated on academic improvement plans and the course outline designed for each and every subject which will be offered to them in the 3rd semester. Detailed explanation was given on the importance of course outline design and evaluation criteria for each of the subjects. Students were enlightened on every aspect of discipline and adhering to the rules and regulations of GBS as a prerogative. A sense of seriousness towards academics was instilled among the students through the talk.

After Director's talk, PGP coordinator Prof. Tazeentaj Mahat took over and oriented students about the calendar of events for the semester. She briefed the importance and role of students in "Bhumika", and oriented students regarding the category of awards and the process of nomination for Bhumika awards. The eligibility criteria for students to be nominated for the same were also explained. The overall structure of Bhumika was introduced to students in detail. Subsequently all the event heads came forward and presented the events lined up for the ensuing semester.. The events included Intra- Pinna- cle, Fresher's Party and Fun Week, Parichay, Alumni Meet and Mastermind series.

Later, the Placement Officer Mr. Yogeshkumar addressed students and oriented them on the placement policies and launch of online portal for students to register for the placements to take place henceforth. He spoke to students on the past records of placements and the challenges that students should be ready for. He emphasized and highlighted the disciplinary policies to be followed during the placement activities.

## ORIENTATION FOR III SEMESTER (CONTD...)

Following Placements, the PPT team oriented students on the attendance policies of PPT session and its connectivity to placements. All the four members of PPT team explained the process of PPT sessions and its role in achieving success during placement drives. The students would be trained on Aptitude, GD and PI areas. The seriousness of PPT was conveyed to the students.

At the end of first of the day, we had SIP observations by SIP coordinator, Dr. Bhargav Revankar who, oriented students towards the best SIP award and observations noted during the two month period of SIP. Students were given a chance to share their SIP experience wherein many students came forward and spoke about their corporate experience and challenges faced by them.

The PPT team in the latter half conducted a diagnostic test for all the students to know their potential areas and weaknesses such that adequate training can be given to them. Diagnostic test had 3 parts – Aptitude test followed by GD and PI. Students were divided in groups and GBS faculty facilitated the process of GD and PI. Students were tested on their GD abilities and in the process of PI, students were evaluated for their body language, attitude and most importantly the domain knowledge. On the whole the day was completely focused on instilling a sense of seriousness among the students on academic and pre-placement activities.



# MASTERMIND SERIES

## Panel Discussion on Managing Human Resources - Innovations and Challenges

Mastermind Series – a flag ship program of Global Business School, Hubli, is a connect between the institute and industry. The second season of panel discussion was organized on 22nd September'2018 at the Auditorium of Global Business School, Hubli. Eminent and experienced personalities from the industry visited the campus to provide us with an insight on the burning issues within the corporate world. The topic for discussion was "Managing Human Resources - Innovations and Challenges". The Panel consisted of Mr. Krishna Kumar Rao, Assistant Manager - HR, Spicer India, Dharwad and Mr. Ninnad Musale, Senior Analyst - HR, Deutsche Bank, Bangalore.

Our student coordinators of Ms. Hannah Betageri and Ms. Rashmi Naik welcomed the panel members. The guests for the day were felicitated by Dr. Prashant Yatgiri, Director, Global Business School, Hubli, who in his introduction speech emphasized on the significance of connect between the Institute and the Industry, and is the challenging nature of managing Human resources in organizations. Dr. Bhargav Revankar and Prof. Harshal Borgaon moderated the discussions. The panel emphasized on issues and challenges pertaining to HR Analytics, downsizing due to technology upgradation, competency based recruitment and selection process, importance of labor laws, managing culture across geographical locations of the organizations and behavior based performance management systems. Student coordinator Ms. Madhumati Hooli anchored the event and vote of thanks was rendered by Student coordinator Mr. Amrut Patil.



**Sitting (L to R):** Prof. Harshal Borgaon, Dr. Bhargav Revankar, Mr. Krishna Kumar Rao, Dr. Prashant Yatgiri and Mr. Ninnad Musale

# MARKET TOUCH POINT SERIES

## Two Years After Demonetization: Impact on Indian Economy

MTP Season II started with most debated topic across the world. Prof. Tazeen Taj Mahat presented the topic by highlighting the vital issue Demonetization and its effect on Economy. The session was addressed to the Final Year MBA students and faculty members.. The summary of presentation on the above topic is mentioned below;

Demonetization is the radical measure taken up by the Government in which the status of currency as a legal tender was declared invalid. Demonetization for us meant that Reserve Bank of India withdrew the old Rs 500 and Rs 1000 notes as official mode of payment/tender.

The objectives of Demonetization in India were to track fake currency, cut-off the supply line of money to arms and ammunitions, to put an end to terror funding, transformation of Indian economy into cashless economy, to bring tax evasion to a halt, unearthing and curbing the black money menace, along with the curbing of illegal and unethical business activities such as, the black market, food adulteration, marketing of spurious goods, human trafficking and smuggling of gold and drugs. This move was expected to cleanse the formal economic system and discard black money. Demonetization temporarily reduced demand and hampered production, especially in the informal sector, which transacts mainly in cash. This shock largely faded away by 2018, when the Cash-GDP ratio stabilized.

The positive impact is that it has ushered financial inclusion and digital literacy among Indian Citizens. As a result of this, the Prime Minister's Jandhan Yojana has 25.5 crore accounts, covering every Indian family by a bank account. The number of digital payments is increasing. National Payments Corporation of India (NPCI) announced that there has been a 50% increase in the usage of cards at Point of Sale (PoS) terminals at shops and other retail outlets. The number of people filing taxes has increased by 14 % which indicates that the number of people evading tax is reducing. (Contd...)

## MARKET TOUCH POINT SERIES (CONTD...)

With the return of 99.3% of currency to the RBI, it is pertinent that the demonetization did not have any impact on black money. The cost of demonetization to the RBI was close to Rs 13,000crore, reducing the RBI dividend to Government. Demonetisation could not have any impact on black money and terror financing, but it did have a positive impact on digitalization. Now that system is set right and the shock is absorbed by Jugaad, and hopefully, the GDP will reach above 8% growth levels by end of the year.



## BIRTHDAY CELEBRATIONS

A Wonderful Birthday Celebration is an excellent gift in itself. It's the joy & smile it brings which really counts. GBS believes in celebrating the birthdays of its extended family. Birthdays are a good avenue to bring in a culture of camaraderie and belongingness. The birthday celebrations of the following Staff of GBS were carried out with much enthusiasm and of course with cakes and savories.

- Prof. Tazeentaj Mahat
- Prof. Tejaswini Patil
- Prof. Rashmi Fattepur
- Ms. Jyoti N
- Ms. Suma P

Ms. Shweta Doddamani and Ms. Gloria S coordinated the event.



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**Best Regards,  
Team FOCUS,  
GLOBAL BUSINESS SCHOOL  
HUBLI.**

*Disclaimer: Content has been edited with the sole intention of matching the objectives, outline and purpose of the newsletter.*