

Since 2007

# Global Business School Introduction



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## **GLOBAL BUSINESS SCHOOL, HUBBALLI.**

### **About GEN Society and GBS :**

Global Business School (GBS) located at Hubballi, Karnataka State about 400 kms north from Bangalore.

It is promoted by Global Education Net Work (GEN) Society comprised of visionary businessmen of Hubballi with the involvement of academicians, Industry people thereby bringing in a nice blend of academics, industry and business minds in one place backed up by world class infrastructure rare in North Karnataka.

GBS is the first venture of GEN Society Started in 2007, as a Corporate B School. GBS has sent out 7 batches in all 720 students so far to the Corporate.

### **Affiliation and Approvals :**

GBS is affiliated to Karnataka University Dharwad and has the approval of AICTE, New Delhi.

### **Students Intake :**

GBS has the sanctioned intake of 120 students per year.

### **Students Recruitment :**

60 students take admission in Govt Quota. Balance 60 students GBS admits through its selection process.

**Qualification :** Any degree by recognized University with 50% passing marks.

### **Score/Test :**

The scores in National Level or State level entrance tests like CAT/MAT/PGCET/KMAT CMAT gives eligibility for the admission.

**Faculty :**

GBS has 15 faculty on the roll.

**Faculty Composition :**

Sl No	Faculty Position	No of Faculty	Collective Experience	No.of Doctorates
1	Professors	3	65 years	1
2	Associate Professors	2	22 years	1 1 Regd
3	Assistant Professors	4	20 years	4 Regd
4	Senior Lecturers	3	10 years	1 Regd
5	Lecturers	2	10 years	
6	Teaching Associate	1	4 years	
	Total	15	131 years	2+ 6 ongoing

**Other Staff :** Admin 3, Library-1, Computer Lab 1, Sub staff 8. Total 13.

**Support Services :**

GBS has a well equipped library with over 4500 titles of national and international standing. It has over 1200 volumes, magazines and journals

**Computer Lab and Systems :** Well equipped computer lab with 240 systems which will help up skill students with much needed exposure to MS office such as MS Excel, MS Word, MS PowerPoint C++ language etc.

**Multi-media Semi Circular A/c Classroom:** Fully air conditioned and well laid out class rooms support sharing of knowledge in a very learner friendly environment

**Curriculum and Degree :**

We follow the curriculum designed by Karnataka University, Dharwad .

Sl No	Course	System	No of Years	No of Semesters	Degree awarded by
1	M B A	Semester	2 Years	4 semesters	Karnataka University.

In addition, we support additional learning through regular add on courses. While the university designs the curriculum, we follow a pedagogy or teaching pattern which consists of practical oriented assignments, which promote hands on learning. Interaction with executives from the industry gives a great degree of exposure to our students.

Our summer assignments are more rigorously followed-up by students and faculty, thus there is a great degree of seriousness associated with the whole exercise

Each faculty member is assigned 10 students as mentees and this helps to pay individual attention to students.

**The course Structure:**

Sl No	Year	Semester	Duration	Subjects	Projects
1	First	1 <sup>st</sup> Sem	16 weeks each	Fundamental and all compulsory.	8weeks of industry internship after 1 <sup>st</sup> year completion
		2 <sup>nd</sup> Sem	16 weeks each	Core subjects & Electives in Marketing, Finance, Human Resource etc	
2	Second	3 <sup>rd</sup> and 4 <sup>th</sup> Sem	16 weeks each semester	Core Subjects & Electives in Marketing, Finance, Human Resources etc	8weeks of MCP after completion of Sem IV academic classes.

**Academic Inputs :**

The 1400 contact hour academic input is well balanced between pure academics and industry / corporate sharing their hands on day today experience.

**Student Support System :**

1. Text Books for all the 4 semesters.
2. GBS Uniform.
3. Industry Visits (Domestic and International )
4. Canteen services (Breakfast, Lunch, Tea on all days)
5. Sports facility
6. Wi-Fi enabled campus
7. Library
8. Computer Lab.

**Student Activities :**

1. Yearly Sports Meet (Pinnacle)
2. Management Fests (Galacto)(GBS Utsav)
3. Parents Meet (Bhumika)
4. Industry Visit
5. Management day
6. Alumni Convention (Reminiscence).

**Achievements :****Rank :**

- 5 Gold Medals & First Rank to University in the first batch. Ms. Richa Shah
- Rank to University in the International Marketing subject in the second batch. Mr. Abdul R
- 5 Gold medals and First Rank to University by Ms. Vinuta Pratapan with a special cash prize.

**Sports:** General Championship in Sports for 6 consecutive years

**Ratings to GBS:**

- GBS Hubballi got "AA" rating in India Best B School 2015-16 survey conducted by Careers 360 Magazine
- The Hindu Business Line -MBAUniverse.com B-School Ranking 2016 Rates GBS 89th Rank In India's Best Business Schools .
- Business India rated GBS at “B++” grade
- Electronics for you South Asia’s most popular magazine gave 38<sup>th</sup> rank at All India level,
- P4 magazine gave “B” rating.

**Placement:**

The placement is worked on from the very 1st day with lot of planned pre-placement activities like skills assessment, GD,PI, Personality development, aptitude skills enhancement, quantitative ability build up, table manners etc.

The placement seasons begins in Nov/Dec every year. GBS has achieved on an average 92% placement over period of six years by getting companies to the campus and placing all the students desirous of placement.

MRF, JK Cements, Aditya Birla, Airtel, WeP Peripherals, Berger Paints, HDFC, Career-Net, American Express, Pantaloon, ITC, SBI Life, Axis Bank, Tops group, Vodafone are partial list of some companies that picked up GBS students. Each student thus got 4 to 5 openings to make a choice of their companies to work for. While few of these companies are very regular in picking up students, new ones such as Kotak Bank, IndusInd, Alchemy keep adding on every year. As detailed in the table below, average package is increasing year on year from Rs. 2.00 lakhs to Rs. 3.25 lakhs p.a. similarly the highest salary package is also increasing from Rs. 3.5 lakhs to Rs. 4.75 lakhs. Placement for 2016 is ongoing with 60% of students already placed.

The excellent placement is the result of carefully tracked out profile of each student, clearly identifying the suitability for a given job.

A good match of student profile to the job profile is the hall mark of placement at GBS.

### **GBS Placement Statistics from 2010 to 2015**

Particulars	2015	2014	2013	2012	2011	2010
No. of companies organized for campus Recruitment	43	36	42	35	34	28
No. of Companies offered placement	34	26	32	26	28	24
Highest Salary offered (Rs. In lakhs p.a)	4.75	4.5	4	4.5	4.2	3.5
Average Salary (Rs. In lakhs p.a)	3.25	3.0	3.0	2.5	2.5	2.0
% of students placed	80	90	84	80	96	95
Name of company that offered highest salary package	Berger paints	JK cements	Vodafone	Wipro-e-Peripherals	Future Group (Pantaloon)	American Express

### **Stream Wise Placement statistics from 2010 to 2015**

Particulars	2015	2014	2013	2012	2011	2010
Marketing %	85	85	80	90	95	90
Finance %	65	70	70	70	85	80
HR %	95	70	70	90	95	95

**Parents:**

Parents are the integral part of GBS. Yearly parents meet Bhumika brings parents to GBS giving them a chance to interact with teachers and management officials. This is unique of GBS.

Parents just do not come together in Bhumika but get to see their wards receiving gold and silver medals for the academic excellence as well as for excellence in sports.

Students getting medals in the presence of their parents and fellow class mates is the most cherished moment GBS give to its students.

**Alumni Convention:**

The yearly alumni convention “Reminiscence” brings the students back to GBS to connect to their past at GBS. This provides the networking opportunity to all the students.

**Website Address:**

GBS website [www.globalbschool.in](http://www.globalbschool.in)

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