

GEN Society's



GBS

GLOBAL | BUSINESS | SCHOOL

Global Perspective, India Focus

ONE DAY
NATIONAL CONFERENCE ON

TRANSFORMING HR IN THE NEW WORLD OF WORK



05th January 2023

GLOBAL BUSINESS SCHOOL HUBBALLI.

Affiliated to Karnatak University, Dharwad.
Approved by AICTE, New Delhi

Beside Bellad Hyundai Showroom,
Bhairidevarakoppa, HUBBALLI - 580 025.
Phone : 0836-2972356

www.globalbschool.in

About GBS Hubballi

Global Business School is the result of meeting of the minds from various areas- Business, IT, Business Education, Banking, Insurance and sheer young minds- all having a dream to set up a world class Global Business School. GBS leverages from the vast and rich experience of its advisors to create a world class facility for all young minds to create socially conscious and successful managers for Indian Global Corporations.

About The Conference

Global Business School, Hubballi is organizing a National Conference on the theme "Transforming HR in the New World of Work" on Thursday, 05th January, 2023. In this technological era introduction of AI in field of HRM is transforming HR policies and practices. This is helping in improving workforce efficiency, increased adoption of HR metrics, reducing human bias, building healthy work relationships, building on employee experiences, and learning in the workplaces. There are a lot of Organizations who face challenges in implementing the technology, and struggling to get their people adopt these ever changing competition. The current issue is the making employees adapt the new world of work.

Conference Objectives

- 1 Highlight the technological application, experiences and solutions for the issues in changing HR functions in the transformation of HR.
- 2 Provide a platform to the researchers to exchange & share their experience in Human Resource Management through presentation and publication mechanism.
- 3 Provide opportunities for discussion and information sharing platform for researchers from various organizations, professionals, and industrialists regarding their finding, technology, policies and services.

Who Should Attend?

- Academicians, research scholars, and UG/PG students
- Professionals, Industry Professionals and Consultants

OUR VISION

*We create managers for tomorrow's business world
who grow to be able leaders*

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OUR MISSION

*We aspire to use contemporary and experiential
management aspects to train graduates in
managing and leading organisations*

Conference Theme

The contributors are welcome to explore and submit quality papers on other dimensions viz. Finance, Accounting, Marketing, International Business, Human Resources, Operations, Information Technology and Operations etc., within the broad overall theme of HR Transformation in the New World of Work.

An indicative list of sub-themes is as follows:

- HR Analytics
- Digitalization in HR
- Artificial Intelligence in HR
- Talent Sourcing and Retention
- HR Outsourcing
- Employee Training and Development
- Change management
- Leadership
- Green HRM
- Trade Union and Automation
- Conflict Resolution
- HRM Policies and Practices to Respond to Disruptive Innovations
- Socializing and Networking
- Corporate Etiquettes and Professional Ethics
- Management of Contractors and Temporary Workers
- Employee Experience & Engagement
- Emotional Intelligence
- Cross Cultural Communication
- Employee Brand Building
- Stress Management
- Any Other Relevant Topic

Research Papers related to any other sub-area based on the main theme of the conference shall be accepted

IMPORTANT DATES

Last date of Abstract Submission 16 th December 2022
Notification of acceptance of the Abstract 22 nd December 2022
Last Date for Complete Paper Submission 26 th December 2022
Last Date for Registration 31 st December 2022
Conference Date 05 th January 2023

FEE & REGISTRATION

All participants are required to register for the conference on or before 31st December, 2022 using the Google Form <https://forms.gle/jtfqAzKvUTTdXbD86> or SCAN THE QR CODE



Registration fee details are as under

Sl. #	CATEGORIES	FEES
1	INDUSTRY	₹ 1000
2	FACULTY / ACADEMICIANS	₹ 500
3	RESEARCH SCHOLAR/STUDENT	₹ 250

Note: Participants are expected to write their UTR No, Bank Name for proper tracking of their payments in the registration form

***The registration fee includes
Conference Kit, Participation Certificate,
Lunch & Refreshments.***

The registration fee to be paid through electronic transfer mode only. The participants to make a payment through NEFT to the bank

Name	Global Business School
Account Number	129010100171076
IFSC Code	UTIB0000129
Bank	AXIS BANK,
Branch	New Cotton Market, Hubli-580029.

Paper Submission Guidelines

The manuscript should be prepared in the following format:

- First page should include title of the paper, name, position, affiliation, contact no. & email id.
- Second page of the paper should include title of the paper and abstract of approximately 200-250 words with 3-4 key-words. [Font size-12, Times New Roman, italics].
- Full Paper should be up to 4000-6000 words, submitted in MS-Word format [Font type-Times New Roman, Font size- 12 and Line Spacing-1.5]
- All references should follow APA style, [6th edition] - <http://www.apastyle.org>
- All the tables and diagrams should be appropriately numbered and provided at the end of the paper.
- The research paper can be sent to hrconf2023@globalbschool.in.

Publications

Select Papers with less than 20% plagiarism would be published in "GBS Impact - Journal of multi-disciplinary research" with ISSN NO. 2454-8545.

Plagiarism

All the submissions would be processed through plagiarism detection software in accordance with international norms.

Best Paper Awards

The best paper award would be given to the presenter(s) of the full paper. The decision of the jury would be final and binding.

First Prize : ₹ 5000

Second Prize : ₹ 3000



CHIEF PATRONS

Shri Ramesh Kothari

Chairman, Global Education Network Society, Hubballi.

Dr. M S Subhas

Former Vice Chancellor,

Vijayanagara Sri Krishnadevaraya University, Bellari

& Chairman - GC, GEN's Global Business School, Hubballi

PATRON

Dr. Tejas B Vyas

Director, GEN's Global Business School, Hubballi

KEYNOTE SPEAKER

Shri Jagadish Shekhar Naik

CEO - Talentree, Bangalore

Guest of Honour

Shri P N Nayak

CEO and Managing Trustee, Deshpande Skilling, Hubli

TECHNICAL SESSION-1

Dr. Kirti Shivakumar

Principal Consultant, Rajalakshmi Children Foundation, Belgaum

Rapporteur - Ms Manjula, Operations-Head, Talentree, Dharwad

TECHNICAL SESSION-2

Shri S C Patil, Industrialist

Rapporteur - Prof Rashmi Fattepur, Assistant Professor,

SMSR, KLE Tech, Hubli

VALEDICTORY

Chief Guest

Shri Roshan Prabhakar

Head - Human Resources, Spicer India Private Ltd, Dharwad

Guest of Honour

Shri Brijesh Wadeyar

Assistant Manager - Human Resources, Spicer India

Private Ltd, Dharwad

CONFERENCE CONVENOR

Dr. Tejaswini Patil

Area Chair - Human Resources &

Associate Professor, Global Business School, Hubballi

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Organizing Committee

Staff Members Global Business School, Hubballi