



ONE DAY  
NATIONAL CONFERENCE ON

# **TRANSFORMING HR IN THE NEW WORLD OF WORK**



**05<sup>th</sup> January 2023**

**GLOBAL BUSINESS SCHOOL  
HUBBALLI.**

Affiliated to Karnataka University, Dharwad.  
Approved by AICTE, New Delhi

Beside Bellad Hyundai Showroom,  
Bhairidevarakoppa, HUBBALLI - 580 025.  
Phone : 0836-2972356

[www.globalbschool.in](http://www.globalbschool.in)

# About GBS Hubballi

Global Business School is the result of meeting of the minds from various areas- Business, IT, Business Education, Banking, Insurance and sheer young minds- all having a dream to set up a world class Global Business School. GBS leverages from the vast and rich experience of its advisors to create a world class facility for all young minds to create socially conscious and successful managers for Indian Global Corporations.

## About The Conference

Global Business School, Hubballi is organizing a National Conference on the theme "Transforming HR in the New World of Work" on Thursday, 05<sup>th</sup> January, 2023. In this technological era introduction of AI in field of HRM is transforming HR policies and practices. This is helping in improving workforce efficiency, increased adoption of HR metrics, reducing human bias, building healthy work relationships, building on employee experiences, and learning in the workplaces. There are a lot of Organizations who face challenges in implementing the technology, and struggling to get their people adopt these ever changing competition. The current issue is the making employees adapt the new world of work.

## Conference Objectives

- 1 Highlight the technological application, experiences and solutions for the issues in changing HR functions in the transformation of HR.
- 2 Provide a platform to the researchers to exchange & share their experience in Human Resource Management through presentation and publication mechanism.
- 3 Provide opportunities for discussion and information sharing platform for researchers from various organizations, professionals, and industrialists regarding their finding, technology, policies and services.

## Who Should Attend?

- Academicians, research scholars, and UG/PG students
- Professionals, Industry Professionals and Consultants

# OUR VISION

*We create managers for tomorrow's business world  
who grow to be able leaders*

★★★ ★★★

# OUR MISSION

*We aspire to use contemporary and experiential  
management aspects to train graduates in  
managing and leading organisations*

## Conference Theme

The contributors are welcome to explore and submit quality papers on other dimensions viz. Finance, Accounting, Marketing, International Business, Human Resources, Operations, Information Technology and Operations etc., within the broad overall theme of HR Transformation in the New World of Work.

An indicative list of sub-themes is as follows:

- HR Analytics
- Digitalization in HR
- Artificial Intelligence in HR
- Talent Sourcing and Retention
- HR Outsourcing
- Employee Training and Development
- Change management
- Leadership
- Green HRM
- Trade Union and Automation
- Conflict Resolution
- HRM Policies and Practices to Respond to Disruptive Innovations
- Socializing and Networking
- Corporate Etiquettes and Professional Ethics
- Management of Contractors and Temporary Workers
- Employee Experience & Engagement
- Emotional Intelligence
- Cross Cultural Communication
- Employee Brand Building
- Stress Management
- Any Other Relevant Topic

Research Papers related to any other sub-area based on the main theme of the conference shall be accepted

# IMPORTANT DATES

Last date of Abstract Submission  
**16<sup>th</sup> December 2022**

Notification of acceptance of the Abstract  
**22<sup>nd</sup> December 2022**

Last Date for Complete Paper Submission  
**26<sup>th</sup> December 2022**

Last Date for Registration  
**31<sup>st</sup> December 2022**

Conference Date  
**05<sup>th</sup> January 2023**

## FEE & REGISTRATION

All participants are required to register for the conference on or before 31st December, 2022 using the Google Form <https://forms.gle/jtfqAzKvUTTdXbD86> or SCAN THE QR CODE



Registration fee details are as under

Sl. #	CATEGORIES	FEES
1	INDUSTRY	₹ 1000
2	FACULTY / ACADEMICIANS	₹ 500
3	RESEARCH SCHOLAR/STUDENT	₹ 250

Note: Participants are expected to write their UTR No, Bank Name for proper tracking of their payments in the registration form

***The registration fee includes  
Conference Kit, Participation Certificate,  
Lunch & Refreshments.***

The registration fee to be paid through electronic transfer mode only. The participants to make a payment through NEFT to the bank

Name	Global Business School
Account Number	129010100171076
IFSC Code	UTIB0000129
Bank	AXIS BANK,
Branch	New Cotton Market, Hubli-580029.

# Paper Submission Guidelines

The manuscript should be prepared in the following format:

- First page should include title of the paper, name, position, affiliation, contact no. & email id.
- Second page of the paper should include title of the paper and abstract of approximately 200-250 words with 3-4 key-words. [Font size-12, Times New Roman, italics].
- Full Paper should be up to 4000-6000 words, submitted in MS-Word format [Font type-Times New Roman, Font size- 12 and Line Spacing-1.5]
- All references should follow APA style, [6th edition] - <http://www.apastyle.org>
- All the tables and diagrams should be appropriately numbered and provided at the end of the paper.
- The research paper can be sent to [hrconf2023@globalbschool.in](mailto:hrconf2023@globalbschool.in).

## Publications

Select Papers with less than 20% plagiarism would be published in "GBS Impact - Journal of multi-disciplinary research" with ISSN NO. 2454-8545.

## Plagiarism

All the submissions would be processed through plagiarism detection software in accordance with international norms.

## Best Paper Awards

The best paper award would be given to the presenter(s) of the full paper. The decision of the jury would be final and binding.

**First Prize : ₹ 5000**  
**Second Prize : ₹ 3000**



## CHIEF PATRONS

**Shri Ramesh Kothari**

Chairman, Global Education Network Society, Hubballi.

**Dr. M S Subhas**

Former Vice Chancellor,

Vijayanagara Sri Krishnadevaraya University, Bellari  
& Chairman - GC, GEN's Global Business School, Hubballi

## PATRON

**Dr. Tejas B Vyas**

Director, GEN's Global Business School, Hubballi

## KEYNOTE SPEAKER

**Shri Jagadish Shekhar Naik**

CEO - Talentre, Bangalore

## Guest of Honour

**Shri P N Nayak**

CEO and Managing Trustee, Deshpande Skilling, Hubli

## TECHNICAL SESSION-1

**Dr. Kirti Shivakumar**

Principal Consultant, Rajalakshmi Children Foundation, Belgaum  
Rapporteur - Ms Manjula, Operations-Head, Talentre, Dharwad

## TECHNICAL SESSION-2

**Shri S C Patil**, Industrialist

Rapporteur - Prof Rashmi Fattepur, Assistant Professor,  
SMSR, KLE Tech, Hubli

## VALEDICTORY

### Chief Guest

**Shri Roshan Prabhakar**

Head - Human Resources, Spicer India Private Ltd, Dharwad

## Guest of Honour

**Shri Brijesh Wadeyar**

Assistant Manager - Human Resources, Spicer India  
Private Ltd, Dharwad

## CONFERENCE CONVENOR

**Dr. Tejaswini Patil**

Area Chair - Human Resources &

Associate Professor, Global Business School, Hubballi

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**Dr. Harshal Borgaon**

Associate Professor, Global Business School, Hubballi

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## Organizing Committee

Staff Members Global Business School, Hubballi