

NEWSLETTER-2K25

# GBS FOCUS

"**GBS FOCUS:** Your quick read on where we've been, what we've accomplished, and the **exciting energy** driving our college forward."



**Issue : Jan 2025 – Jun 2025**

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## DIRECTOR'S MESSAGE



**Dr. Suman Kumar**

It is a pleasure to share this edition of GBS Focus, which captures the energy, learning, and achievements of our GBS community from January to June 2025. Each activity and initiative reflects our belief in learning beyond the classroom and preparing students for real-world challenges. I sincerely appreciate the efforts of our students, faculty, and staff whose dedication continues to shape GBS into a vibrant place of growth and opportunity. I hope you enjoy reading this glimpse of our journey together.

Warm regards,  
Dr. Suman Kumar  
Director, Global Business School, Hubli

## OUR VISION

"We create managers for tomorrow's business world who grow to be able Leaders"

## OUR MISSION

"We aspire to use contemporary experiential management aspects to train graduates in managing and leading organizations"

## THE EDITORIAL

GBS Focus proudly presents the latest edition of our newsletter, highlighting the vibrant journey of GBS from January to June 2025. This issue captures the energy, learning, and achievements that define our MBA community. We have curated key events, initiatives, and student accomplishments to offer a clear snapshot of our academic rigor and dynamic campus life. Each page reflects the growth, spirit, and dedication of our students and faculty. We hope this edition provides an engaging glimpse into GBS, a place where learning thrives, ideas grow, and leaders are shaped.



**Prof. Sanmati A S**

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# AARAMBH 2025

FRESHERS DAY: Welcoming the MBA Batch of 2024-25



Global Business School, Hubli, celebrated "AARAMBH 2025" on February 22, 2025, at The President Hotel, warmly welcoming the MBA Batch of 2024-25.

The event was inaugurated by Shri Jagadish Naik, social entrepreneur, and presided over by Dr. Suman Kumar, Director of GBS. Coordinated by Dr. Tejaswini Patil and Prof. Sanmati A S, the day featured formal introductions, award distributions, and felicitation ceremonies, creating a vibrant, celebratory atmosphere.



Mr. Sahil and Ms. Chaitra were crowned as Mr & Ms Fresher. AARAMBH 2025 marked an inspiring start to the academic journey, setting the stage for a year of learning, growth, and memorable experiences at GBS Hubli.

FLAGSHIP EVENTS



# FRESHERS & FUNWEEK 2025



Global Business School (GBS), Hubli, hosted Fun Week 2025, organised by the Cultural Committee, conducted by the MBA 1st-year students. From January 20th to 24th, students brought the campus alive with creativity and energy through Cultural Representation Day, Beggar's Day, No Bag Day, Mismatch Day, and I Am a Product Day. Performances, skits, and quirky ramp walks made each day memorable, fostering camaraderie, self-expression, and unforgettable moments for the batch.



# WOMEN'S DAY 2025

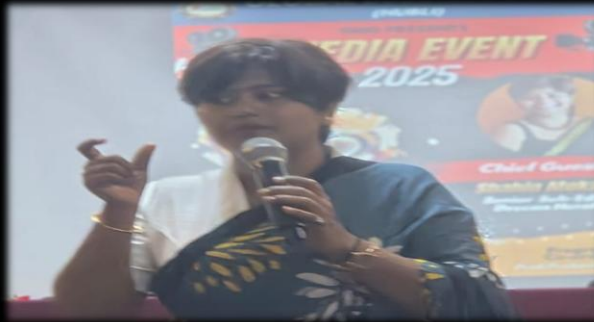
Global Business School, under the Global Management Guild (GMG), commemorated International Women's Day on March 8, 2025, with an inspiring event themed *Accelerate Action 2025*. The celebration featured impactful talks by distinguished speakers, Ms. Aishwarya Mathad, Ms. Madhuri Katavkar, Dr. Deepika P, and Ms. Otilie Anban, who shared insights on women's empowerment, breaking stereotypes, and excelling across diverse professional fields. The event also included a soulful musical performance by Shreya, coordinated by Dr. Tejaswini Patil and Prof. Sanmati A. Shettapnavar, the program reinforced the importance of continuous learning, resilience, and collective action toward gender equality.



FLAGSHIP EVENTS



## MEDIA EVENT



The Media Event-2025, held on June 14 at GBS Hubli, featured Miss Shahin Mokashi, Senior Sub Editor at Deccan Herald, as the guest speaker. She delivered an engaging and insightful session highlighting the evolving role of media in business success, the rise of citizen journalism, and the importance of sincerity and hard work in professional growth. The event was coordinated by Prof. Prakash Naik and Dr. Tejaswini Patil, who ensured smooth organization and active student participation. The session provided valuable learning for MBA students, encouraging them to stay informed and think critically.

## INTRA PINNACLE



The Intra Pinnacle 2025 sports meet at GBS Hubli showcased outstanding talent, teamwork, and enthusiasm. With diverse events from cricket to athletics, students participated with great spirit. Team Sparta emerged as the General Champions. Thanks to Prof. Prakash Naik's coordination, the event was well-organized, engaging, and memorable for all.





## CORPORATE CONNECT



On July 12, 2025, GBS hosted a “Business Etiquettes” session for 2nd-semester students by Mr. Vijay Matti. He introduced the 4 P’s—Passion, Purpose, Problem, Persistence—to help students build their identity. The interactive talk emphasized self-discovery, continuous learning, and actionable strategies for personal and professional growth.

## INTERNATIONAL YOGA DAY

GBS Hubli celebrated International Yoga Day on June 21, 2025, from 9:30 to 11:30 a.m., promoting physical and mental well-being. Dr. Ashraram Togra guided participants through meditation and relaxation techniques. Dr. Suman and Dr. Mahesh highlighted the importance of holistic practices. Organized by the Alumni Committee under GMG by Dr. Tejaswini Patil, the event fostered mindfulness, unity, and rejuvenation.



FLAGSHIP EVENTS



# UTSAV 2025



UTSAV 2K25, the vibrant state-level undergraduate fest, began with an inspiring inaugural ceremony graced by Shri Shrinivas Joshi, Director of M. M. Joshi Eye Institute. His address on the power of habits set a motivating tone for the day. Dr. Suman Kumar welcomed the participants warmly, while Shri Vicky Jain shared his encouraging insights. Event Coordinator Dr. Tejaswini Patil outlined the exciting lineup of competitions, followed by Prof. Sanmati A. Shetteppanavar's introduction of the chief guest and a heartfelt vote of thanks by Prof. Gouri Nersekar. Dr. Vijayakumar, Dr. Pradnyanand & Prof. Javeed graced the event.



The fest concluded on May 3rd with a valedictory ceremony graced by Mr. Ajay Handa and Mr. Sachin Alatagi. With participation from 38 teams, across Karnataka the event witnessed vibrant competition and enthusiastic engagement. **KLE Tech School of Management Studies and Research (SMSR) emerged as the General Championship winner.**



FLAGSHIP EVENTS





## AWARENESS ABOUT WOMENS HEALTH & HYGIENE



The Ladies Association held a session on “Women’s Health and Hygiene” on Jan 4, 2025. Led by Bhagyavanthi Jain, it offered practical insights on personal health and hygiene. Key points included regular check-ups, balanced diet, and physical activity. The event was facilitated by Dr. Suman Kumar and organized by Dr. Tejaswini Patil.

## MANAGEMENT DAY



Global Business School (GBS) Hubli celebrated Management Day on February 21, 2025. The event included a welcome speech by Prof. Geeta Yamanur, a song by Vaishnavi Yaragatti, and a lamp-lighting ceremony. Chief Guest Suman Jain shared insights on management trends, followed by remarks from Dr. Suman Kumar.

## SAIL INTERACTION



GBS Hubli organized a CORpreneur Dialogues session on May 9, 2025, featuring alumni Ms. Jacintha Roma, COO of Rhinoflex Australia, and Ms. Yashaswini Channi, Accounting Analyst at BP, Pune. The event included inspiring talks, a Q&A on careers and skills, and a token of appreciation. Organized by Dr. Tejaswini Patil, it motivated students and strengthened alumni engagement.

FLAGSHIP EVENTS



# MASTER MIND SERIES



On January 25, 2025, GBS Hubli successfully hosted the Master Mind Series on “Recent Trends and Challenges in Indian Retailing” from 11:45 AM to 1:45 PM. The session featured insightful discussions by panelists Mr. Shivaprasad Kotimath and Mr. Nayan S. Momaya, who shared their expertise on the evolving retail landscape, emerging challenges, and future opportunities. The session was effectively moderated by Dr. Vijayakumar, ensuring a meaningful and engaging interaction. Director Dr. Suman Kumar also addressed the students, offering valuable guidance on career prospects and skill requirements in the retail sector. The event enriched students with practical industry perspectives.



On March 15, 2025, GBS Hubli conducted the Master Mind Series on “A Call from the Automobile (Car) Industry” from 11:15 AM to 1:15 PM. The session was moderated by Dr. Vijayakumar and presided over by Director Dr. Suman Kumar. Four distinguished industry experts shared valuable insights into the evolving automobile sector, emerging technologies, and industry expectations. They also offered practical career guidance, highlighting essential skills and opportunities for management graduates. The interactive segment allowed students to engage directly with the panel, gaining clarity on industry trends and future pathways. The session greatly enriched students’ understanding of the automobile domain.

## FLAGSHIP EVENTS





# MARKET TOUCH POINT



GBS conducted a Market Touch Point session on February 15, 2025, under the Global Management Guild. Dr. Tazeentaj Mahat delivered an insightful talk on "ESG: Building a Sustainable Future," highlighting emerging business trends and innovative corporate practices. The session was impactful, offering students valuable exposure to sustainability-driven strategies.



On March 1, GBS hosted an HR Analytics session under GMG, led by Dr. Harshal Borgaon. He explained the role of data-driven HR, demonstrated key tools, and showcased live dashboards using Looker Studio. As part of the MTP initiative, the session offered practical industry insights and enhanced students' analytical and employability skills.



Prof. Gouri U. Nersekar led a Market Touch Point session on the US-China tariff conflict and its global impact. She explained rising US tariffs, China's penalties, and India's temporary relief. The session highlighted effects on India's exports, oil imports, and markets, noting volatility and economic uncertainty. The programme was coordinated by Prof. Prakash Naik.

## FLAGSHIP EVENTS

# INDUSTRY INTERACTION



Global Business School organized an Adjunct Faculty Session on 15th March 2025 for MBA 1st Semester students, featuring Mr. Shivayogi Ainapur, Assistant General Manager, Acube Engitech. With 25 years of marketing experience, he shared insights on management principles, decision-making, planning, communication, and real-time corporate challenges. The interactive session offered valuable industry exposure and strengthened students' practical understanding. Coordinated by Prof. Prakash Naik.



GBS was privileged to host Mr. Murugendra Panchaxarimath as Adjunct Faculty for Technical Analysis on 11 and 19 March 2025. With 31 years of stock market experience, he demonstrated live charts to explain support-resistance, reversals, and breakouts, offering practical trading insights. His sessions enriched students' understanding of market behaviour, bringing valuable industry expertise into the classroom.



GBS hosted a Corporate Talk on Human Resource Management by Shri Ravi Kukarni, HR Head, Tata Motors Body Solutions, Dharwad, on 15 March 2025. He discussed Tata Motors' HR practices, talent development, employee engagement, and the strategic role of HR. He highlighted key skills such as adaptability, communication, leadership, and emotional intelligence. The session ended with an interactive Q&A. Coordinated by Dr. Tejaswini Patil.

VALUE ADDITIONS



# INDUSTRY INTERACTION



The session on Organizational Development and Institutional Building offered students valuable insights into OD interventions, culture building, and long-term organizational sustainability. The Brijesh Wadeyar, VP-HR- Nexsentia LLP explained how organizations evolve into institutions through strong values, leadership, and strategic vision. Management games and simulations helped students experience practical OD applications and institutional methodologies. Group discussions deepened learning.



Ms. Otilie Anaban, Founder and Director of Evolve Lives Foundation and Partner at ekLakshya Academy, delivered an enriching session on 22nd March 2025. She introduced students to the Economic World Forum (EWF) and essential ILO skills, using clear audiovisual examples to demonstrate their relevance in organizational settings. The session emphasized the importance of continuous learning and highlighted HR's role in designing effective training and development programs aligned with organizational goals. Ms. Otilie also addressed practical stress-management strategies, including mindfulness, time management, physical exercise, breathing techniques, and cognitive restructuring to handle workplace pressures. Her session provided students with valuable insights into leadership, skill development, emotional well-being, and professional preparedness, making it a highly engaging and impactful learning experience. The session was organised by Dr. Tejaswini Patil for HRM subject.

VALUE ADDITIONS

# INDUSTRY INTERACTION



Mr. Nayan Momaya delivered an engaging four-hour session for MBA III semester students on developing strategic alternatives. He explained strategic choices such as focus, differentiation, and cost leadership, drawing from his rich industry experience. He also highlighted the impact of external factors on business, supported by corporate examples, and discussed strategy testing, evaluation, and control.



Mr. Mallikarjun Bagewadi delivered a highly insightful session on real-world marketing, covering key concepts such as market scope, consumer behaviour, targeting strategies, product design, branding, and the G-STIC planning approach. His practical industry examples helped students connect marketing theory with corporate practice, offering valuable exposure and actionable learning.



Mr. Rohit Bhat conducted a live project review for MBA students, evaluating 16 teams and providing personalized feedback. He shared practical insights on real-world marketing applications, bridging theory with industry practices. The session offered students valuable perspectives, enhanced understanding, and actionable guidance to prepare them for corporate challenges.

VALUE ADDITIONS



# INDUSTRY INTERACTION



Shri Girish S. Angadi, Director of Connect Dharwad delivered an expert session on Corporate Communication for MBA 1st Semester students. He covered employment communication, interview readiness, group discussion strategies, and corporate etiquette, including a mock GD. The session provided practical skills for professional success, organized by Dr. Suman Kumar and faculty.



MBA students presented detailed studies on global organizations like Disney, Netflix, and Microsoft, analysing how they manage change. They explored drivers such as technology, globalization, and leadership, and addressed employee resistance for IHRM Subject assessed by Pavan Ladwa. Key learnings included strategic planning, clear communication, leadership, and understanding human behaviour to ensure successful organizational transitions.

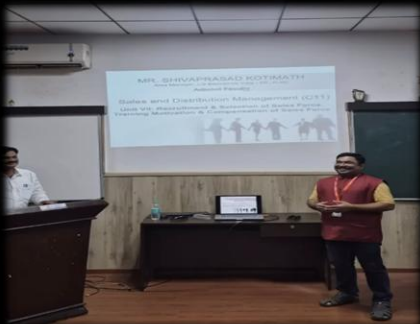


Mr. Vasanth Sankanur, Area Manager at VRL Logistics, delivered a session on "Role of Logistics in Supply Chain Management" for MBA 3rd-semester students. He discussed industry challenges, transportation planning, career opportunities, and the importance of services. Students gained practical insights, real-world knowledge, and networking opportunities, enhancing their understanding of supply chain management.

VALUE ADDITIONS



# INDUSTRY INTERACTION



Mr. Shivaprasad Kotimath, Area Manager, LG Electronics India Ltd., Hubli, delivered a corporate session on 10/05/2025. Key takeaways included sales force management, the importance of sales territories, managing sales quotas, recruitment and selection in the consumer durables segment, and strategies for motivating and compensating the sales team.



Mr. Sanjeev Ghanate, senior executive with leadership experience at TATA, Reliance Jio, Vodafone, Nivea, and Lupin, delivered a Corporate Connect session on Strategic Management at GBS Hubli. He shared insights on business-level strategies, environmental analysis, and turnaround strategies, inspiring students with practical examples.



Mr. Kuldeep Kulkarni, Assistant Manager at Deshpande Foundation, delivered an interactive session on Business Ethics at GBS Hubli. He highlighted the importance of ethical conduct in daily business, marketing, and customer trust, using real-world examples. Students gained practical insights into how ethics drive sustainable business success.



Mr. Suhas Rajput, founder and seasoned entrepreneur, delivered an engaging Adjunct Faculty Session on Talent Management and Learning & Development for MBA 3rd-semester students. He shared practical insights on recruitment trends, LinkedIn hiring, ATS, employee engagement, and retention strategies, providing valuable industry exposure and enriching students' learning experience.



Adjunct Faculty Session on Financial Market and Services for MBA Sem II Finance students was delivered by Mr. Prakash Yalavatti on 10-11 June 2025. He provided deep insights into SEBI, RBI, IRDAI, capital and money markets, regulatory frameworks, and practical market operations, enhancing students' understanding of India's financial ecosystem.

VALUE ADDITIONS





# INDUSTRY INTERACTION



A five-hour Career Planning session was held on 21st June 2025 for HR Minor students, led by Mr. Suhas Rajput, founder of Proficient Minds. Covering career stages, MBTI, Holland's VTP model, and Schein's framework, the interactive session provided valuable insights into career development and planning. Organized by Dr. Tejaswini.

A two-day Organizational Behaviour session on 23-24 June 2025 was engaged by Shri Brijesh Wadeyar for 2nd-semester students. Covering organizational vs. business concepts, structures, motivation, leadership, and culture, the interactive sessions used real-life examples and case studies, providing practical insights and bridging academic learning with corporate applications.



Dr. Sumukh Hungund from MAHE conducted an engaging workshop on "Sampling Design and Hypothesis Testing" for our students on May 31st. His clear, interactive teaching made complex statistical concepts accessible, fostering collaborative learning. Students appreciated his expertise, patience, and dedication, making the session highly impactful and enriching.

Ms. Ruby Julia, Assistant Manager – L&D at DAC Developers, delivered an engaging Adjunct Faculty Session for 3rd Semester MBA students on Learning & Development. She shared practical insights on the ADDIE model, modern L&D tools, training design, and corporate best practices, inspiring students with real-world applications and her impressive journey.



VALUE ADDITIONS

# INDUSTRY INTERACTION



Mr. Sanjeev Ghanate, former State CEO of Reliance Jio, conducted an engaging Adjunct Faculty Session on Strategic Management for MBA II Semester students on 16th and 23rd July 2025. He shared insights on strategic leadership in a VUCA world, customer-centric strategies, strategy execution, operational excellence, and building high-performance teams.



Mr. Amrut Patil, Lead – HR Business Partner at VuNet Systems, delivered an engaging online Adjunct Faculty Session on Compensation Management for MBA III Semester students on 22nd May 2025. He shared practical insights on pay structures, performance-linked incentives, employee benefits, and real-world HR strategies, enriching students' understanding of compensation practices.



Global Business School (GBS) hosted an engaging online session on "Corporate Restructuring – Human Dimensions" for the MBA 2023-25 batch by Amrut Patil. The workshop, focusing on post-closing challenges and M&A alternatives, provided students with practical insights into organizational change, human factors, and strategic approaches, enhancing their understanding of real-world corporate restructuring practices.



Global Business School (GBS) organized a interactive sessions on Managerial Effectiveness, Leadership, and Neuro-Linguistic Programming (NLP) for MBA students by Amrut Pavaskar organised by Dr. Harshal Borgaonkar. The workshops focused on practical applications of NLP, enhancing leadership skills, decision-making, and communication effectiveness, equipping students with tools to excel in dynamic corporate environments and managerial roles.

VALUE ADDITIONS



# CERTIFICATION COURSES



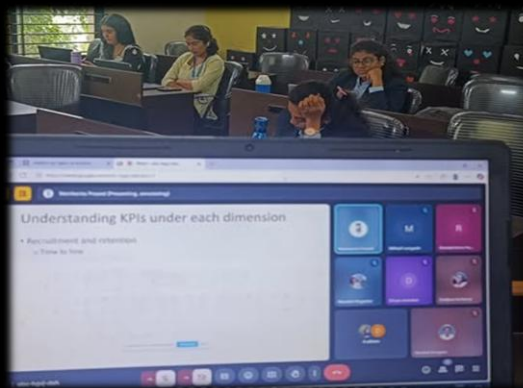
Global Business School (GBS) successfully conducted a 3-day Value-Added Certification Course, "Excel for Analytics Lab," in collaboration with Business Toys Skill School, Bangalore. Designed to bridge academic learning with industry needs, the program offered hands-on training in Website Analytics, Data Cleaning, Manipulation, Visualization, Dashboard Creation, and Data Storytelling. Participants learned essential and advanced Excel functions, database operations, and descriptive statistics through practical case studies, including the Aroma of Data and Standard Chartered Credit Card examples. Led by Mr. Manikant Prasad, VP – Data Analyst, and Mr. Syed Khizer, the sessions enhanced students' analytical skills, industry readiness, and employability, reflecting GBS's commitment to practical learning.



Global Business School (GBS), Hubli, in association with Business Toys Skill School, Bangalore, is organizing the second certification course for MBA Sem I Batch 2024-26 titled "Business Intelligence using Power BI and Tableau." This three-day hands-on training, from 10th to 12th March 2025, aims to equip students with industry-relevant skills in data visualization, interactive dashboards, real-time insights, and automation, enhancing decision-making and business intelligence. Sessions will be led by Mr. Manikant Prasad, VP – Analytics, and Mr. Syed Khizer, Data Analytics Trainer. Coordinated by Dr. Mahesh Bendigeri, with support from Prof. Gouri N, Prof. Prakash Naik, and Prof. Sanmati S, the initiative is supported by GBS management, GC Chairman Dr. M. S. Subhas, and Director Dr. Suman Kumar.

VALUE ADDITIONS

# CERTIFICATION COURSES



Global Business School, in association with Business Toys Skill School, Bangalore, successfully conducted a two-day specialization-wise certification course for MBA Batch 2023-25 on 19th–20th May 2025. Marketing Analytics, Financial Modelling, and HR Analytics courses were offered, covering real-world applications, predictive models, KPI analysis, and data visualization using Tableau. Sessions were led by Mr. Abhishek Naik, Mr. Jaishankar Anbalagan, and Mr. Manikant Prasad, providing hands-on industry insights. The program was coordinated by Dr. Mahesh Bendigeri, Dean Academics, with support from Prof. Gouri N, Prof. Prakash Naik, and Dr. Harshal B, reinforcing GBS's commitment to bridging academic learning with practical industry skills.



Global Business School, Hubli, in association with MOU partner Business Toys Skill School, Bangalore, successfully organized a two-day “Excel for Analytics” certification course on 15th–16th April 2025 for MBA 2nd-year students as part of the Value-Added Program. Mr. Syed Khizer and Mr. Abhishek Naik led hands-on sessions covering Website Analytics, data cleaning, manipulation, visualization, descriptive statistics, and business case studies like ICICI Customer Acquisition. Students actively participated and provided positive feedback. The program included a post-assessment test and was coordinated by Dr. Mahesh Bendigeri, Dean Academics, and Prof. Geeta Yamanur, PGP Coordinator. Appreciation to management and the Business Toys team for their support.

VALUE ADDITIONS



# INDUSTRIAL VISITS



On 16th May, GBS students visited Tata Motors for an insightful learning experience on strategic HR practices and organizational culture. The visit covered Talent Management, Job Rotations, Manager Assemblation, Internal Job Postings, and the Talent Review process. Students observed performance-linked recognition, Net Promoter Score usage, and career advancement frameworks. Insights into Tata's Vision, Mission, values, software updates, and global joint ventures highlighted their strategic outlook. The team's hospitality and professional conduct enhanced the learning experience. Overall, the visit offered a comprehensive understanding of Tata Motors' robust HR systems, people-centric culture, and progressive approach to talent development and organizational excellence. Coordinated by Dr. Tejaswini Patil.



On 10th May 2025, students visited Vishwachethana Wellness Centre, Hubli, Coordinated by Dr. Tejaswini Patil, for a workshop on "Organizational Development and Institutional Building" from 2:30 PM to 6:30 PM. The visit included focused group discussions with staff, exploring organizational structure, services, and holistic approaches. Students also conducted "Stay-In Interviews" to understand employee engagement, satisfaction, and retention, gaining practical insights into institutional development and employee-centric practices in wellness organizations.

VALUE ADDITIONS

# INDUSTRIAL VISITS



The II Semester MBA 2024–26 students of Global Business School, Hubballi, visited Elveety Industries Pvt. Ltd., Varur, Hubballi, gaining hands-on exposure to biscuit production—from raw materials to packaging and distribution. The visit offered practical insights into production efficiency, quality control, supply chain, and workplace practices. This experiential learning bridged classroom concepts with real-world manufacturing operations, enhancing holistic management understanding. Our heartfelt thanks to Elveety Industries for hosting the students and to GC Chairman Dr. M S Subhas, Director Dr. Suman Kumar, Dean Dr. Mahesh Bendigeri, GMG Coordinator Dr. Tejaswini Patil, and Prof. Javed Doddamani for supporting this impactful initiative. Faculty Coordinator: Dr. Harshal Borgaon.



On 14th June 2025, MBA students visited Akshaya Patra Foundation under Dr. Tejaswini Patil's guidance. Engaged by Mr. Rajesh Patak and Mr. Prashant, students learned about the foundation's mission to eliminate classroom hunger and observed the large-scale, hygienic meal production process. The visit highlighted efficient logistics, distribution to thousands of schools, and organizational operations. An interactive session with the HR Manager addressed queries on HR practices, recruitment, training, and organizational culture. The experience offered valuable insights into large-scale non-profit management, operational excellence, and social impact, inspiring students with the foundation's dedication to serving millions of children across India.

VALUE ADDITIONS



# INDUSTRIAL VISITS



VALUE ADDITIONS

The MBA III Semester students of Global Business School, Hubballi, visited the Central Warehouse Corporation, a Government of India undertaking, under the coordination of Prof. Prakash Naik, as part of their Supply Chain Management curriculum. The industrial visit was designed to bridge theoretical learning with practical exposure, providing students with an in-depth understanding of real-world supply chain operations.

During the visit, students observed end-to-end logistics processes, including inventory management, warehousing operations, distribution strategies, and the use of technology to streamline operations. They gained insights into the challenges faced by logistics companies and the solutions adopted to overcome them, such as process optimization, automation, and effective coordination among stakeholders. The visit also provided opportunities for students to interact with industry professionals, understand career pathways, and learn about emerging trends in supply chain management.

Overall, the visit enhanced students' knowledge of operational processes, practical problem-solving, and strategic decision-making, preparing them for managerial roles in logistics and supply chain sectors.

# PLACEMENT INITIATIVES



At GBS Hubli, we focus on shaping future leaders through strong learning and development practices. Today, we conducted SAT-1 (Skill Assessment Test) to evaluate our students' understanding, skills, and potential. This assessment helps us identify each student's strengths and improvement areas, enabling us to design effective training programs that enhance their placement readiness. Heartfelt thanks to the entire GBS team for making this initiative successful.



PLACEMENT ACTIVITIES





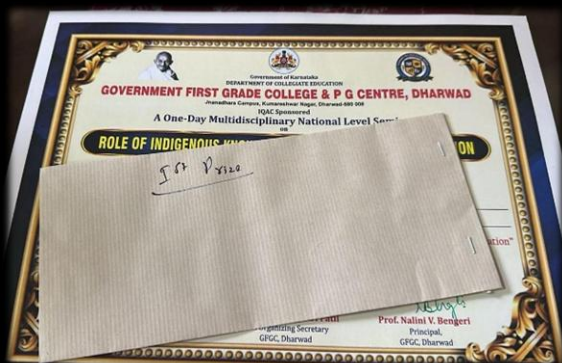
## RESEARCH AT GBS

Dr. Mahesh Bendigeri published "Analysis of Service Quality Gap on the Performance of Selected Indian Health Insurance Companies in India" in European Economic Letters (ISSN: 2323-5233), Vol. 14, Issue 4, 2024. The journal is Scopus-indexed and categorized under ABDC C.

Dr. Tazeen Taj Mahat and Ms. Sonali Karade authored "Fostering Financial Resilience among Women through Fintech and Financial Literacy," published in the Journal of Informatics Education and Research (ISSN: 1526-4726), Vol. 4, No. 3, 2024.

Prof. Afreen N contributed the article "Harnessing AI in Customer Relationship Management: A Deep Dive into Its Capabilities and Challenges," published in an ABDC C-Category Journal in October 2024.

## BEST PAPER AWARD



GBS proudly congratulates Dr. Tejaswini Patil and student Ms. Divya Ashok Vernekar for securing First Place at the National Level Seminar on 30th May 2025 for their paper, "Integrating Indigenous Knowledge Systems into Higher Education through the Panchatantra Way." This achievement reflects our commitment to promoting meaningful faculty-student research.

RESEARCH





# INTERNATIONAL TOUR

Global Business School, Hubli, conducted the Malaysia Study Tour 2025 for MBA Batch 2023-25, offering international exposure and practical insights. Students visited organizations, attended workshops, and explored Malaysia's business and culture. The program enhanced strategic thinking, cross-cultural understanding, and professional skills, fostering global perspectives and preparing students for leadership in a dynamic business environment.



WHAT'S EDGY



# STUDENTS ACHIEVEMENTS



**Congratulations to Team GBS!**  
Shreeraj and Sadanand secured **2nd Place**, winning a cash prize of ₹9,000, while Anupam, Nadeem, and Sanjana achieved **3rd Place**, earning ₹3,000 at India's Premier Finance Quiz held at KIMS Dharwad. The Management, Director, staff, and students are truly proud of your achievement!



## GBS students shine at SUSTAINERA 2025!

At the one-day National Level Fest held on 31st May 2025, *Connect Hub* emerged as winners, while Divya Vernekar and Aishwarya secured runners-up in *Concise Curve*. Shreeraj and Tushar earned runners-up in *Brain Brawl*. Congratulations to all the achievers!



WHAT'S EDGY



# MEMORY LANE



MEMORY LANE