



GBS Focus

In-house Magazine

July to Oct 2024

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Dr. Mahesh Bendigeri
Director – GBS Hubli

As we reflect on recent months, I am incredibly proud of the collective accomplishments that have marked this period. Each one of our stakeholder has played a crucial role in making this time rewarding and successful, and I thank each one of them for their dedication and enthusiasm.

We have organized impactful events, including a series of workshops, conferences, and industrial visits, which have brought fresh insights and real-world experiences to our students. The launch of new certification courses has further enhanced our skill-building initiatives, ensuring that our students and faculty are prepared to meet evolving industry standards.

Our recent sports event- Pinnacle and Bhumika- Annual Day celebrations provided moments of joy, camaraderie, and a spirit of friendly competition, strengthening our sense of community. The Alumni Meet, which saw a wonderful turnout, was a testament to the enduring connections within our network and the ongoing support of our alumni.

I would also like to recognize our faculty members for their recent achievements, which have brought distinction to our institution. Our CSR activities have demonstrated our commitment to giving back, and I am proud of the impact we have made within the community.

I am honored to share that our institution has received a prestigious award and achieved a strong ranking in a recent B-school survey. This recognition reflects the dedication of our faculty, staff, and students. Together, we continue to set new standards of excellence. Thank you for your hard work and commitment.

I look forward to building on this momentum and achieving even greater milestones together in the months ahead.

Warm regards,
Dr. Mahesh Bendigeri
Director – GBS Hubli

Editor's Message



Dear Readers,

As we bring out this latest issue of our college magazine, I am filled with a sense of pride and accomplishment. Our magazine has always been a platform for showcasing the talents, achievements, and experiences of our students, faculty, and alumni.

In this issue, we have tried to capture the essence of our college's vibrant academic and extracurricular life. From the achievements of our students in various competitions and events, to the research endeavors of our faculty members, we have tried to cover it all.

One of the highlights of this issue is the placement report of our MBA batch 2022-24. We are thrilled to share the success stories of our students who have secured top roles in prestigious companies across various sectors.

I would like to take this opportunity to thank our contributors, writers, and designers who have worked tirelessly to bring out this issue. Your hard work and dedication are truly appreciated.

As we continue to strive for excellence in all aspects of college life, I hope that this magazine will serve as a source of inspiration and motivation for all of us.

Happy Reading!

Prof Geeta G. Yamanur

Editor, GBS Focus!!

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BHUMIKA 2024: A CELEBRATION OF ACADEMIC EXCELLENCE

Global Business School (GBS) proudly hosted its annual graduation and award ceremony, "Bhumika-2024," on October 18, 2024, at Royal Ritz, Amargol, Hubli. This momentous occasion brought together students, faculty, parents, and distinguished guests to celebrate academic excellence, leadership, and overall development.

CHIEF GUESTS AND KEYNOTE SPEAKERS

Mr. Mahesh Masal, renowned Human Mindset Coach and Counselor inaugurated the ceremony. Other esteemed guests included Shri Ramesh Kothari, Chairman of GEN Society; Dr. M.S. Subhas, Governing Council Chairman, GBS; and Dr. Mahesh Bendegeri, Director, GBS.

Inaugural Address

The ceremony commenced with an inspiring inaugural address by Mr. Mahesh Masal, renowned Human Mindset Coach and Counselor. Mr. Masal urged students to transform themselves from a casual, goalless life to a focused, achievement-oriented one. He cautioned them about the impact of Artificial Intelligence (AI) on various aspects of life, emphasizing the need to develop creative and non-replaceable skills.



Bhumika-2024 Award Winners

Global Business School (GBS) proudly announces the winners of the prestigious Bhumika-2024 awards, recognizing excellence in various categories.

Marketing Excellence



Marketing Silver: Ms. Shalini C.S.



Marketing Gold: Mr. Sangmesh Sthavarmath

These awardees demonstrated exceptional marketing skills, showcasing innovative thinking and strategic expertise.

Financial Acumen



Finance Silver: Ms. Ritika Chutki



Finance Gold: Mr. Rahul Chandgude

These winners exhibited outstanding financial knowledge, analytical skills, and expertise in managing financial resources.

HR Excellence



HR Silver: Ms. Glancy Dsouza



HR Gold: Ms. Sanjana Kalkoti

These awardees demonstrated exceptional human resource management skills, showcasing expertise in talent acquisition, development, and retention.

Sports Achievers



Sports Silver: Ms. Shailaja Kumbar



Sports Gold: Ms. Ephratha Gundi

These winners showcased exceptional athletic prowess, dedication, and sportsmanship.

Overall Excellence



Overall Silver: Ms. Ritika Chutke



Overall Gold: Ms. Sanjana Kalkoti

These awardees demonstrated all-round excellence, excelling in academics, extracurricular activities, and leadership.

Congratulations to the Winners!

Celebrating Sportsmanship and Collaboration at PINNACLE 2024

October 5, 2024 - Global Business School (GBS) proudly hosted PINNACLE 2024, a two-day inter-collegiate sports fest, at the scenic Karnatak University Ground in Dharwad. The event brought together 17 prestigious MBA institutes from across Karnataka, highlighting exceptional athletic talent, teamwork, and school pride.

Participating Institutes

- ❖ Bangalore Region : ISBR, Government Ramnarayan Chellaram College
- ❖ Belagavi Region : IMER, Jain VTU, VTU, KLE Tech, RCU
- ❖ Hubli Region : Global Business School (GBS), CBS, IMSR, IBMR, IEMS
- ❖ Dharwad Region : JSS, SDM, Kausali Institute of Management (KIMS)
- ❖ Gadag Region : RDPR, Karnatak University PG Centre

PINNACLE 2024 featured an impressive range of sports.

Results and Honors

Kausali Institute of Management (KIMS) from Karnatak University, Dharwad, won the prestigious General Championship title, recognizing their outstanding performance across various events.



India Uncovered: A National Tour

"Discovering North India: A Transformative Journey"

Global Business School, Hubli, embarked on an extraordinary national study tour to North India from July 26 to August 5, 2024. This 10-day odyssey, organized by the Industrial Tour Committee, brought together 107 students and four staff members, fostering a unique blend of education, culture, and adventure.

Unveiling India's Rich Heritage



The tour began in Agra, where students marveled at the majestic Taj Mahal and Agra Fort, UNESCO World Heritage Sites. These iconic landmarks provided a glimpse into Mughal history, leaving an indelible mark on the students' understanding of India's cultural significance.

Delhi's Architectural and Cultural Splendor



In Delhi, the group visited Akshardham, an exemplary display of Indian architecture and spirituality. A stroll through Sarojini Market allowed students to hone their negotiation skills, immersing themselves in the vibrant local culture.

Shimla's Scenic Charm



Shimla's breathtaking landscapes and adventure activities in Kufri offered a refreshing respite, striking a perfect balance between education and leisure.

Amritsar's Spiritual and Patriotic Experience



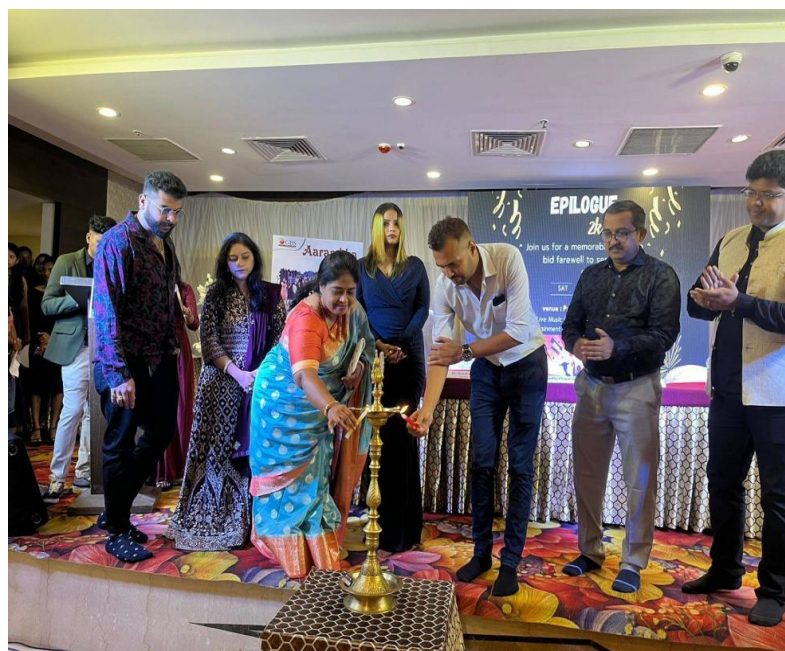
The Golden Temple's community kitchen (Langar) instilled values of equality and service, while the Verka Milk Co-Operative Society provided practical insights into the dairy industry. The Wagah Border's flag-lowering ceremony evoked patriotism, reinforcing unity and peace.

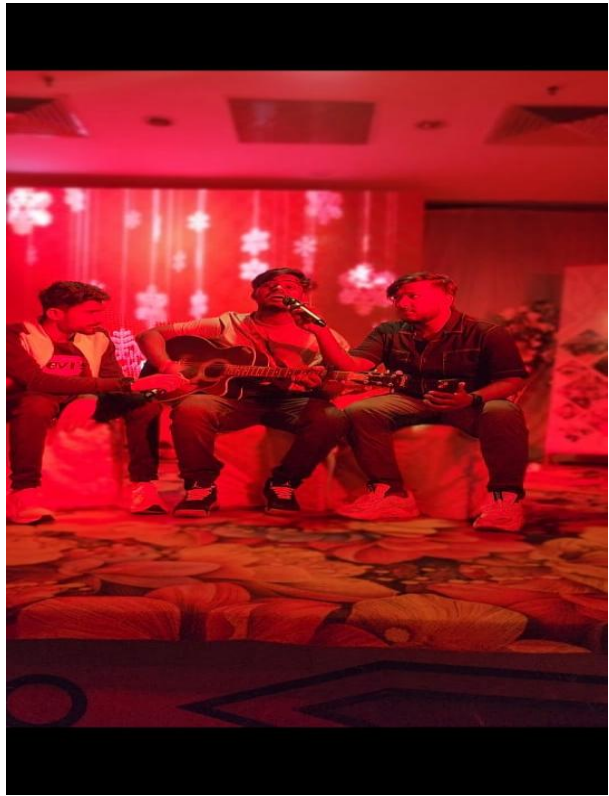
Epilogue 2024: A Heartfelt Farewell

Global Business School (GBS) bid a poignant farewell to its outgoing MBA students at Hotel President, Hubli. The ceremony was a testament to the strong bond between students, faculty, and the institution. Final-year students expressed heartfelt gratitude, reflecting on their memorable experiences and valuable learning. The atmosphere was filled with warmth, emotion, and celebration as students, faculty, and family members came together.

The event commenced with inspiring speeches by esteemed guests, including Dr. Sandya Nagaraju, KIMS Hubli, and Ms. Shriraksha Uchila, Rashtriya Ratna Award winner 2024. Shri. Vicky Jain, Chairman GC BBA, emphasized addressing immediate problems for organizational growth, while Director Dr. Mahesh Bendigeri shared words of wisdom on the journey ahead.

A vibrant cultural program, showcasing the talents of GBS students, followed the formal event.





MEDIA REPORT WITH RESPECT TO INDIAN EXPRESS

We, Global Business School Bairidevanakoppa, Hubli would like to thank Indian Express for their appreciation as a The only corporate B School in the north Karnataka with high quality education in Management field. According to such a popular print media GBS has grabbed the title of prestigious educational institute across the North Karnataka added the feather to the twin city Hubli-Dharwad in Karnataka.

GBS has built the strong foundation in the Management Education without compromising the core principles, values and ethics and also delivering the knowledge of business management with the practical applications in the real life.

This institution has playing the crucial role in the field of management education for delivering the structured curriculum for the benefit of management students, able to identify the gap between management education and industry expectation in that process putting the lot of efforts to fill this gap to help the management graduates and industry as well.

Institution has taken the initiation to deliver the practical and live experience to students through the integrated projects like field visit, live projects, consultancy exposure to the small-scale industries, case study based learning, inviting the industry experts to the institution to address and share their corporate experiences.

This institution is executing beyond the classroom experiences in terms of value added courses, conducting the various management programmes for the overall development of the students to keep ready them for the industry.

GBS has achieved excellence especially in the area of placement to place the students across the different industries at highly reputed companies with milestone package with the record of accomplishment of 95% from the day one of the establishment of the institution.

This institution is a really in the hands of very right leadership who are having the very good track records of delivering the management programmes and also GBS has provided the state of art world class infrastructure.

GBS Makes Headlines!!



ಶೋಚನೀಯ: ನಗರದ ರಂಗಾಯಣದ ಪೂದಗಲು ಹಾವು, ಹುಳುಮುಪ್ಪಟೆಗಳ
ಧಾರವಾಡದ ಕಡವಾ ಮೈದಾನದ ಕಲಾ ಭವನದ ಮೆಟ್ಟಿಲುಗಳ ಮೇಲೆ ನಾಯಿಗಳು
ಧಾರವಾಡದ ರಂಗಾಯಣ ಆವರಣದಲ್ಲಿ

‘ಸೃಜನಶೀಲತೆ, ವೃತ್ತಿ ಕೌಶಲ ರೂಢಿಸಿಕೊಳ್ಳಿ’

ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ

ಹುಬ್ಬಳ್ಳಿ: ‘ಕೃತಕ ಬುದ್ಧಿಮತ್ತೆ ತಂತ್ರಜ್ಞಾನವು ವೇಗವಾಗಿ ಬೆಳೆಯುತ್ತಿದ್ದು, ವಿದ್ಯಾರ್ಥಿಗಳು ನಿರ್ದಿಷ್ಟ ಗುರಿಯೊಂದಿಗೆ ಅಧ್ಯಯನ ಮಾಡಬೇಕು. ಜೊತೆಗೆ ಸೃಜನಶೀಲತೆ ಹಾಗೂ ವೃತ್ತಿ ಕೌಶಲವನ್ನೂ ರೂಢಿಸಿಕೊಳ್ಳಬೇಕು. ನಿರ್ಲಕ್ಷಿಸಿದರೆ, ಈ ತಂತ್ರಜ್ಞಾನವು ಪ್ರತಿ ಕ್ಷೇತ್ರವನ್ನು ಆವರಿಸಿಕೊಳ್ಳುತ್ತಿದೆ’ ಎಂದು ಸಂಪನ್ಮೂಲ ವ್ಯಕ್ತಿ ಮಹೇಶ ಮಾಶಾಲ ಹೇಳಿದರು.

ನಗರದ ಗ್ಲೋಬಲ್ ಬ್ಯೂಸಿನೆಸ್ ಸ್ಕೂಲ್ ವತಿಯಿಂದ ಇಲ್ಲಿನ ಅಮರಗೋಡದ ರಾಯಲ್ ರಿಟ್ಟ್ ಹೋಟೆಲ್‌ನಲ್ಲಿ ಶನಿವಾರ ಹಮ್ಮಿಕೊಂಡಿದ್ದ ಜಿಬಿಎಸ್‌ನ ವಾರ್ಷಿಕ ಪದವಿ ಪ್ರಮಾಣ ಪತ್ರ ಮತ್ತು ಪ್ರಶಸ್ತಿ ಪ್ರದಾನ: ‘ಭೂಮಿಕಾ-24’ ಸಮಾರಂಭದಲ್ಲಿ ಮಾತನಾಡಿದರು.

ಸನ್ಮಾನ ಸ್ವೀಕರಿಸಿ ಮಾತನಾಡಿದ ಜಿಬಿಎಸ್‌ನ ಹಳೆಯ ವಿದ್ಯಾರ್ಥಿವಿ ಮೋನಿಕಾ ಗುಣಲನ್ ಅವರು, ‘ಪ್ರತಿ ವಿದ್ಯಾರ್ಥಿಯು ಮುಂದಿನ

ಹುಬ್ಬಳ್ಳಿಯ ಗ್ಲೋಬಲ್ ಬ್ಯೂಸಿನೆಸ್ ಸ್ಕೂಲ್ ವತಿಯಿಂದ ಶನಿವಾರ ಹಮ್ಮಿಕೊಂಡಿದ್ದ ಜಿಬಿಎಸ್‌ನ ವಾರ್ಷಿಕ ಪದವಿ ಪ್ರಶಸ್ತಿ ಪ್ರದಾನ ‘ಭೂಮಿಕಾ-24’ ಸಮಾರಂಭವನ್ನು ಜಿಇಎಸ್ ಸಂಸ್ಥೆಯ ಚೇರಮನ್ ರಮೇಶ ಕೊಠಾರಿ, ಎಂ.ಎಸ್.ಸುಭಾಷ್ ಜಿತೇಶ ಜೈನ್ ಮೇಘರಾಜ ಜೈನ್ ಉದ್ಘಾಟಿಸಿದರು. ಗ್ಲೋಬಲ್ ಬ್ಯೂಸಿನೆಸ್ ಸ್ಕೂಲ್‌ನ ಪ್ರಮುಖರು ಹಾಜರಿದ್ದರು.

ವೃತ್ತಿಜೀವನದ ಗುರಿ ಹೊಂದಬೇಕು. ಇದರಿಂದ ಸಹಜವಾಗಿಯೇ ಬದುಕು ಪ್ರಗತಿಯತ್ತ ಸಾಗುತ್ತದೆ’ ಎಂದರು.

ಮಾರ್ಕೆಟಿಂಗ್, ಹಣಕಾಸು, ಮಾನವ ಸಂಪನ್ಮೂಲ ಸೇರಿದಂತೆ ವಿವಿಧ ಕೋರ್ಸ್‌ಗಳಲ್ಲಿ ಪದವಿ ಪೂರ್ಣಗೊಳಿಸಿದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪದವಿ ಪ್ರಮಾಣಪತ್ರ ಹಾಗೂ ಪ್ರಶಸ್ತಿ ನೀಡಿ ನೀಡಲಾಯಿತು.

ಜಿಇಎಸ್ ಸಂಸ್ಥೆಯ ಚೇರಮನ್ ರಮೇಶ ಕೊಠಾರಿ, ಪ್ರಮುಖರಾದ ಎಂ.ಎಸ್.ಸುಭಾಷ್, ಜಿತೇಶ ಜೈನ್, ಮೇಘರಾಜ ಜೈನ್, ಸತ್ಯನಾರಾಯಣ ಪಿ.ಆರ್. ವಿಕಿಜೈನ್, ಬಾಬುಲಾಲ್ ಮಹಾಜನ್ ಸೇಲ್, ಜಿಬಿಎಸ್ ಸಂಸ್ಥೆಯ ನಿರ್ದೇಶಕ ಮಹೇಶ ಬೆಂಡಿಗೇರಿ, ತಂಜೇಂತಾಜ್ ಮಹತ್ ಹಾಜರಿದ್ದರು.

ತಿರ್ಲಾಪುರ ಗ್ರಾಮದ ಸರ್ಕಾರಿ ಹಿರಿಯ ಪ್ರಾಥಮಿಕ ಶಾಲೆ ಶಾಲಾ ಕೊಠಡಿಯಲ್ಲಿ ಸಂಗ್ರಹ

ಪ್ರಜಾವಾಣಿ ವಾರ್ತೆ

ನವಲಗುಂದ: ಸತತ ಮಳೆಯಿಂದಾಗಿ ತಾಲ್ಲೂಕಿನ ತಿರ್ಲಾಪುರ ಗ್ರಾಮದಲ್ಲಿರುವ ಸರ್ಕಾರಿ ಹಿರಿಯ ಪ್ರಾಥಮಿಕ ಕನ್ನಡ ಗಂಡು ಮಕ್ಕಳ ಶಾಲಾ ಕೊಠಡಿ ಹಾಗೂ ಆವರಣದಲ್ಲಿ ನೀರು ನಿಂತುಕೊಂಡಿದ್ದು, ಮಕ್ಕಳ ಶಾಲೆಗೆ ಹೋಗಲು, ಬರಲು ಸಾಧ್ಯವಾಗದ ಪರಿಸ್ಥಿತಿ ಉಂಟಾಗಿದೆ.

ಶಾಲೆಗೆ ದಸರಾ ರಜೆ ಇರುವ ಕಾರಣಕ್ಕೆ ಅಧ್ಯಾಪಕಶಾಸ್ತ್ರಿ ಯಾವುದೇ ಹಾವಿ ಸಂಭವಿಸಿಲ್ಲ ಎರಡು ದಿನದ ಹಿಂದೆ ಜಿಲ್ಲಾಧಿಕಾರಿ ದಿವ್ಯ ಪ್ರಭು ಗ್ರಾಮಕ್ಕೆ ಭೇಟಿ ನೀಡಿದ್ದರೂ ಶಾಲೆಯ

ಸಂಪೂರ್ಣ ನೀರು ತುಂಬಿದೆ. ಅಲ್ಲದೇ, ಶಾಲೆಯ ಸುತ್ತಲೂ ಯಾವುದೇ ರಕ್ಷಣಾ ಗೋಡೆ ನಿರ್ಮಿಸಿಲ್ಲ. ಹೀಗಾಗಿ ಮಳೆ ಬಂದರೆ ಹಾವು, ಬೇಟೆ ಸೇರಿದಂತೆ ವಿಷ ಜಂತುಗಳು ಕೊಠಡಿ ಒಳಗೆ ಬರುತ್ತವೆ ಎಂಬುದು ವಿದ್ಯಾರ್ಥಿಗಳ ಅಳಲು.

ಪ್ರತಿ ವರ್ಷ ಮಳೆಗಾಲದಲ್ಲಿ ಶಾಲೆಯ ಆವರಣದಲ್ಲಿ ಅವ್ಯವಸ್ಥೆ ಸೃಷ್ಟಿಯಾಗುತ್ತದೆ. ಮೈದಾನದಲ್ಲಿ ನಿಂತ ನೀರು ಒಂದು ವಾರ ಇರುತ್ತದೆ. ಇದರಿಂದ ಕೆಟ್ಟ ವಾಸನೆಯಿಂದ ಮಕ್ಕಳ ಕಲಿಕೆಗೆ ತೊಂದರೆಯಾಗುತ್ತದೆ. ಶಾಲಾ ಕೊಠಡಿಗಳಲ್ಲೂ ಮತ್ತು ಶಿಕ್ಷಕರ ಕೊಠಡಿಗಳಲ್ಲೂ ಮಳೆ ನೀರು ನಿಂತು



ನವಲಗುಂದ ತಾಲ್ಲೂಕಿನ ತಿರ್ಲಾಪುರ ಸರ್ಕಾರಿ ಮಕ್ಕಳ ಶಾಲಾ ಕೊಠಡಿಯಲ್ಲಿ



ಹುಬ್ಬಳ್ಳಿ ಬೈರಿಂದೇವರಕೊಪ್ಪದ ಗ್ಲೋಬಲ್ ಬ್ಯುಸಿನೆಸ್ ಸ್ಕೂಲ್‌ನಲ್ಲಿ ಆಯೋಜಿಸಿದ್ದ
ಪಿನ್ಯಾಕಲ್-2024 ಮೆಗಾ ಇಂಟರ್ ಕಾಲೇಜ್ ಕ್ರೀಡಾಕೂಟವನ್ನು ಬಿ.ಸಿ.ಸಿ.ಐ.
ಹಿರಿಯ ಮಹಿಳಾ ಕ್ರಿಕೆಟ್ ಟೆ20 ಆಟಗಾರ್ತಿ, ಲಕ್ಷ್ಮೀ ಬಾಗೇವಾಡಿ ಉದ್ಘಾಟಿಸಿದರು.
ಜಿ.ಬಿ.ಎಸ್. ನಿರ್ದೇಶಕ ಡಾ.ಮಹೇಶ್ ಬೆಂಡಿಗೇರಿ, ಉಪ ಡೈರೆಕ್ಟರ್ ಮತ್ತು
ಕಾರ್ಯಕ್ರಮ ಸಂಯೋಜಕ ಡಾ.ಸುಮನಕುಮಾರ ಮತ್ತು ಎಲ್ಲಾ ಬೋಧಕ ಮತ್ತು
ಬೋಧಕೇತರ ಸಿಬ್ಬಂದಿ ಉಪಸ್ಥಿತರಿದ್ದರು.



Ramesh Kothari, Dr M S Subhas, Mahesh Masal and others at the inauguration of the GBS graduation and award ceremony in Hubballi.

GBS graduation ceremony held

HUBBALLI, DHNS: Gold and silver medals were presented to meritorious and achievers of 2022-24 batch MBA students of the Global Business School, at 'Bhumika-2K24' graduation and award ceremony held in Hubballi.

Sanjana Kalkoti (overall gold), Ritika Chutke (overall silver), Sangamesh Sthavar-math (marketing gold), Shalini C S (marketing silver), Rahul Chandgude (finance gold), Ritika Chutke (finance silver),

Sanjana Kalkoti (HR gold), Glancy D'Souza (HR silver), Ephratha Gundi (sports gold), and Shalini Kumbar (sports silver) received medals.

Speaking on the occasion, human mindset coach Mahesh Masal asked students to transform themselves from casual and goalless to have a focused and achievement-oriented life.

GBS alumni Monica Gunal-an gave goal setting and other tips for success.

UNIVERSITY OF A
State Branch, Krishinagar



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HR Renaissance: Embracing Change, Inspiring Growth

Global Business School (GBS) Hubli hosted its Second HR National Conference on August 22, 2024, at its Bhairidevarkoppa Campus. The event, organized by the HR Cell – Prayaas, brought together students, research scholars, academicians, alumni, HR professionals, and industry experts to discuss the latest developments in Human Resource Management (HRM).

Dr. N Ramanjeneyalu, Professor and Director of Kousali Institute of Management Studies, and Mr. Ravi Kulkarni, Manager – HR at Tata Motors, inaugurated the conference. Dr. Ramanjeneyalu emphasized the importance of diversity and inclusion, while Mr. Kulkarni highlighted HR technology and organizational change.

Dr. M.S.Subhas, G.C. Chairman of Global Business School, Hubli, offered a nuanced definition of Human Resources (HR), highlighting its expansive role beyond industry.

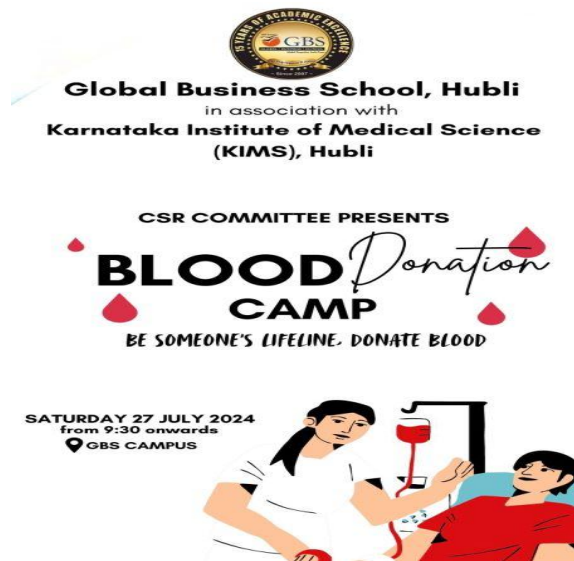
Dr. Mahesh Bendigeri, Director of Global Business School (GBS) Hubli, delivered the presidential address, emphasizing Human Resources' (HR) pivotal role in shaping organizational and individual futures.





Blood donation Camp at GBS

Global Business School (GBS) Hubli, in association with Karnatak Institute of Medical Sciences (KIMS), Hubli, organized a Blood Donation Camp at the GBS premise. Dr. Kavita Yevoor, Professor, Pathology Department, KIMS, delivered an informative talk on the importance of blood donation, debunking common myths and highlighting the benefits of blood donation for youth. Dr. Mahesh Bendigeri, Director, GBS Hubli, addressed the gathering, discussing government initiatives and activities promoting blood donation.





Celebrating Unity in Diversity

1. Independence day
2. Teachers day
3. Gandhi Jayanthi

“GBS Hubli Honors India's Freedom Fighters on 78th Independence Day”

The celebrations began with the flag hoisting ceremony, led by GEN Society Chairman Shri. Ramesh Kothari, GC Chairman Dr. M S Subhas, Treasurer Shri. Satyanarayan Raibagi, and other dignitaries. The national anthem was sung, followed by a parade by MBA and BBA students.

The official program commenced with a welcome speech by Director Dr. Mahesh Bendigeri. Chief Guest Shri. Ramesh Kothari, Chairman of GEN Society, spoke about India's development work and encouraged students to become responsible citizens. Dr. M S Subhas, Chairman of GC, highlighted India's support to neighboring countries and its leadership role in various sectors. He also emphasized the importance of practicing good principles in life.

This celebration was a testament to the institution's commitment to fostering patriotism and nationalism among its students. It served as a reminder of the sacrifices made by India's freedom fighters and the importance of responsible citizenship.

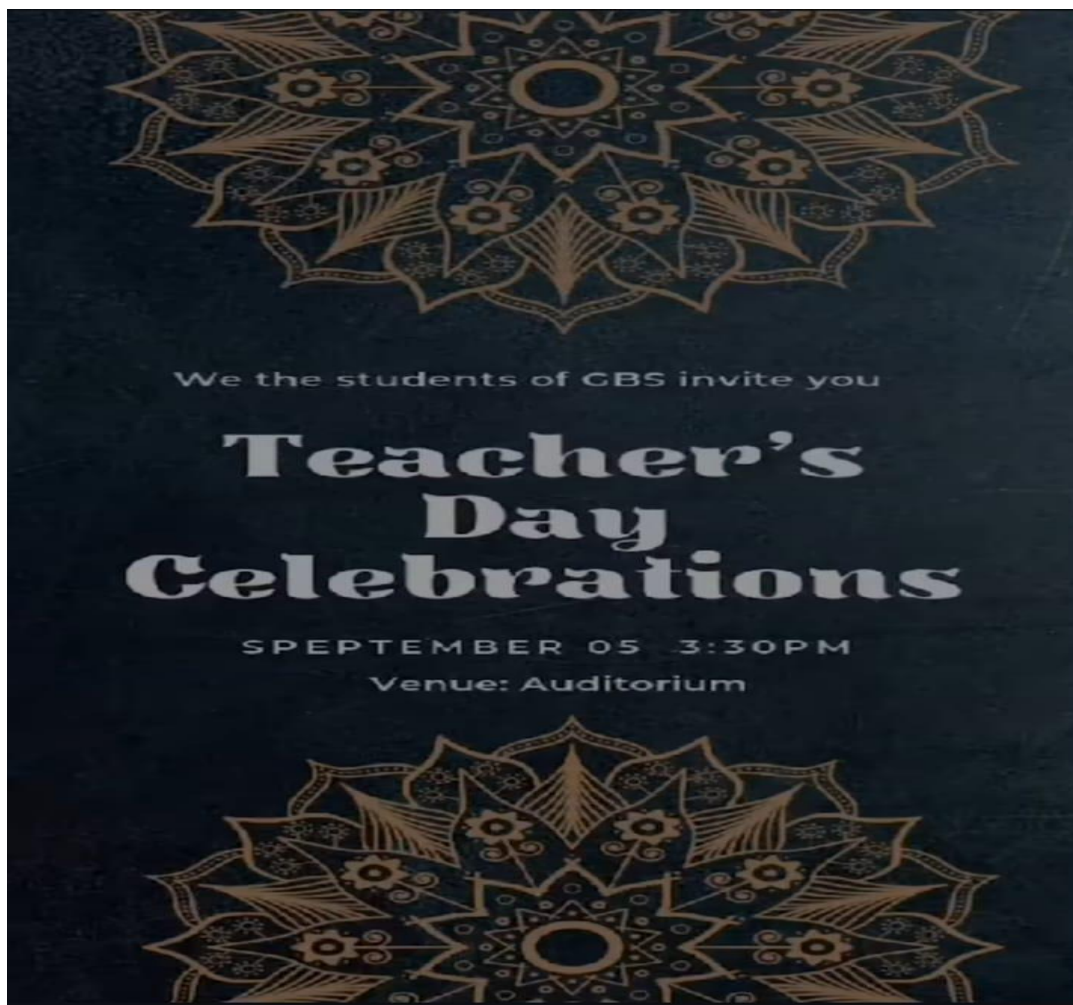


Teacher's Day Celebrations at GBS: A Heartfelt Tribute

September 5th, 2024, marked a special day at Global Business School (GBS) as students came together to express their deepest gratitude to their esteemed educators on Teacher's Day.

A Day of Appreciation

The students of GBS organized a series of events to honor their teachers, acknowledging the pivotal role they play in shaping their futures. The celebrations were a testament to the strong bond between the students and faculty at GBS. The students praised their teachers for being a constant source of inspiration, guidance, and support. They expressed their appreciation for the teachers' unwavering dedication, wisdom, and patience that have helped them grow both academically and personally.



Gandhi Jayanti Celebration 2nd Oct 2024

Today, GBS Hubli celebrated Gandhi Jayanti with great enthusiasm, honoring the life and legacy of Mahatma Gandhi, the father of the nation. The event began with a tribute to Gandhiji's principles of truth and non-violence by Mahesh Bendigeri, Director GBS, followed by the lighting of a ceremonial lamp and aarti. Dr. Suman Kumar, Deputy Director GBS reinforced Gandhiji's principles of the importance of peace, unity, and ethical leadership. Faculty members, staff and students participated in the event.



Awards and Achievements

1. Outstanding & Trusted Business & Management Studies College of the Year 2024 (Karnataka Award) and Excellence In Educational Standards Adaptability & Implementation (Special Award)
2. Global Business School IIRF ranking
3. CSR B-School achievement

Global Business School (GBS), Hubli, is proud to announce its remarkable achievement of securing two esteemed awards:

- ❖ "Outstanding & Trusted Business & Management Studies College of the Year 2024" (Karnataka Award)
- ❖ "Excellence In Educational Standards Adaptability & Implementation" (Special Award)

These honors were conferred at the India Elite Education & Institutional Excellence Awards & Conference 2024, held on October 25, 2024, at Taj West End, Bangalore.

The awards were presented by two renowned Padma Shri awardees:

- Dr. Chandrashekar, 'People's Psychiatrist'
- Dr. Rajah Vijay Kumar, Scientist and Global Chairman, Organization De Scalene

GBS Representation

Mr. Vicky Jain, Chairman, GC-BBA, and Dr. Mahesh Bendigeri, Director, GBS, graciously accepted the awards.

A Testament to Excellence

These awards recognize GBS's:

- ❖ Leadership and vision in management education
- ❖ Unwavering commitment to quality education
- ❖ Excellent administration and placement records
- ❖ Adaptability and implementation of educational standards





IIRF Ranking 2024

GBS Hubli shines in IIRF Ranking 2024!

GBS Hubli Achieves Prestigious Rankings in IIRF Ranking 2024 Survey

GBS Hubli has been ranked **93rd** nationally and **24th** in Karnataka among Top MBA Private B Schools, as per the IIRF Ranking 2024 survey.

Our dedication to:

- ❖ Quality education
- ❖ Research
- ❖ Placement pays off



The banner features a red background with a large yellow and white circular frame in the center. Inside the frame is a photograph of the Global Business School building, which has a curved facade and a sign that reads 'GLOBAL BUSINESS SCHOOL' in English and Kannada. Above the frame, on the left, is the GBS logo with the text 'GBS GLOBAL BUSINESS SCHOOL' and 'Global Education Today'. On the right, the website 'www.globalbschool.in' is displayed. Below the frame, the text 'IIRF Ranking 2024' is written in black, followed by 'Global Business School' in large red letters. Below that, it says 'HAS BEEN RANKED' in black, '93RD @ NATIONAL LEVEL' in blue, and '24TH @ STATE LEVEL' in purple. At the bottom, the source is listed as 'Source: https://iirfranking.com/ranking/top-mba-colleges-in-india' and the contact number '9342585290 / 9844991463' is provided next to a red telephone icon. Two gold medals with red ribbons are positioned on either side of the ranking text.

GBS
GLOBAL BUSINESS SCHOOL
Global Education Today

www.globalbschool.in

IIRF Ranking 2024
Global Business School
HAS BEEN RANKED
93RD @ NATIONAL LEVEL
24TH @ STATE LEVEL
Source: <https://iirfranking.com/ranking/top-mba-colleges-in-india>
9342585290 / 9844991463

GBS Achieves Stellar Rankings in CSR B School Survey 2024

CSR B School Survey 2024 has ranked Global Business School (GBS) among the top B-schools in India.

National and State Rankings:

1. Top B Schools of Super Excellence: **13th place all over India**
2. Karnataka (State-wise): **9th place**

Attributes Contributing to Our Success:

Rigorous research, Placement activities, Admissions, Workshops, Scholarship programs

Academic excellence, Conferences, Flagship events



Faculty Excellence



Dr. Mahesh Bendigeri
Director – GBS Hubli

Dr. Mahesh Bendigeri Appointed Reviewer for Prestigious Indian Journal of Corporate Governance - Sage Publication

Dr. Mahesh Bendigeri, Director and Area Chair Finance at Global Business School (GBS) Hubli, has successfully reviewed his third empirical research paper for the esteemed Indian Journal of Corporate Governance, published by Sage.

Paper Details:

Title: "Beyond Average Analysis: Does ESG Disclosure Impact Corporate Performance? An Empirical Study of Indian-Listed Companies Using Method of Moments Quantile Regression"

Journal Recognition:

- ❖ ABDC - C category
- ❖ Scopus Index Journal



Faculty Achieves Research Excellence

Prof. Afreen Nasabi, Area Chair - Marketing, Global Business School (GBS), has made a significant contribution to the field of research with her publication titled:

"Harnessing AI in CRM: A Deep Dive into its Capabilities & Challenges"

In the prestigious ABDC-C Journal, European Economic Letters (EEL), Volume 14(3), November 2024.

The Management for her exceptional contributions to research honored Prof. Afreen Nasabi. The felicitation ceremony was attended by:

Dr. M. S. Subhas, Shri. Vicky Jain, Dr. Mahesh Bendigeri and Dr. Suman Kumar.



Fest Fever

1. Fest organized by J.G. College of Commerce, Hubli
2. JSS fest, a national-level management fest held in Mysore
3. Fest at KLE Technological University, Belagavi

GBS Students Shine at Illuminous 2K24 Ad Fest

In a testament to their creative prowess and hard work, Global Business School (GBS) students excelled at "Illuminous 2K24," an Ad fest organized by J.G. College of Commerce, Hubli.

A Stellar Performance : Mr. Preetam secured the coveted first prize in the "Brand Blast" event, showcasing exceptional marketing skills and innovative thinking. GBS students also demonstrated outstanding participation in all events, earning accolades for their performance.

Director Dr. Mahesh Bendigeri and Prof. Afreen Nasabi, Coordinator for Extracurricular Activities, congratulated and facilitated the students on their impressive achievement.



GBS Students Shine at National-Level Management Fest

Global Business School (GBS) students demonstrated exceptional talent and skills at the prestigious JSS fest, a national-level management fest held in Mysore.

This victory underscores GBS's dedication to fostering creative thinking, teamwork, and industry-ready skills. Our students' success reflects the institution's emphasis on holistic development.

Victory Highlights

- ❖ Marketing Event: Samuel Joseph and Sudeep Shetty secured 2nd place, showcasing outstanding marketing acumen.
- ❖ Digital Marketing: K Chandana and Prateek Kulkarni bagged 2nd place, demonstrating expertise in digital marketing strategies.

Quote from Dr. Mahesh Bendigeri, Director, GBS

"We're proud of our students' achievements, demonstrating their potential to excel in the management industry. We'll continue to nurture their talent and provide opportunities for growth."



GBS Girls Shine at National-Level B-Plan Competition

Global Business School (GBS) students, Vaishnavi Pujar and Aishwarya Managuli, made their mark at the prestigious ASCENDERE B-Plan national-level competition held at Acharya B School.

ASCENDERE Competition

ASCENDERE is a renowned platform for budding entrepreneurs to showcase their business plans, attracting participation from top B-schools across India.

Third-Place Victory

The dynamic duo secured an impressive third-place finish, showcasing exceptional entrepreneurial skills, innovative thinking, and business acumen.



GBS Summit: Expert Panel Discussion and Debate Competition

1. Panel Discussion on Application of Cost Accounting in SMEs
2. Panel Discussion: "Know the Corporate Standards"
3. Maria Philip Future Leaders Debate Competition

Panel Discussion on Application of Cost Accounting in SMEs

GBS Hubli, Finance Area organized a panel discussion on "Application of Cost Accounting in SMEs" for cost and management accounting students and staff.

Distinguished panelists:

Seasoned industry owners with minimum 20 years of experience and Mr. Jitesh Jain

Discussion topics:

- ❖ Primary material procurement
- ❖ Labour issues and costing
- ❖ Inventory management
- ❖ Price fixation
- ❖ Technology integration in production
- ❖ Customer service
- ❖ Future industry growth

Key Takeaways:

- ❖ Valuable insights from panelists on their respective industries
- ❖ Interactive session fostering learning and engagement
- ❖ Innovative introduction of panel discussion concept in CMA subject





Area Chair Finance - Organizing
Panel Discussion on
Application of Costing in Small & Medium Enterprises



Mr. Hemal Shah
(Industrialist, Mahak Ispat Private Ltd)



Mr. Chetan Sanghvi
(Owner of Ratnadeep Jewellers)



Mr. SatyaJeet Mutalik
(Founder - Shri. Potaba Restaurant)



Mr. Chetan Shah
(Owner of Hubli Optician)

Wednesday, 25th Sep 2024
11:45 am - 1.45pm, GBS Auditorium

Dr. Mahesh Bendigeri
Director
Area Chair Finance

areachairfinance@globalschool.in
www.globalschool.in

Dr. M S Subhas
Chairman GC



Panel Discussion: "Know the Corporate Standards"

The Global Business School (GBS) Hubli alumni panel discussion, "Know the Corporate Standards," brought together distinguished alumni to share their expertise and experiences with current students. The event was a resounding success, inspiring students to think strategically about their futures and uphold high standards in their careers. GBS Hubli's strong alumni network was evident, providing current students with valuable industry insights.



Maria Philip Future Leaders Debate Competition

- ❖ XIME, Bangalore, in association with Global Business School (GBS), Hubli, hosted the Maria Philip Future Leaders Debate Competition, at the GBS Campus. 10 College from Dharwad and Belgaum district participated 10 in the event. The event was judged by Dr. Athovba, Assistant Professor, XIME, Bangalore and Dr. TazeenTaj Mahat, Dean Academics, GBS Hubli
- ❖ Topic: "AI and Automation will lead to mass unemployment"



GBS Workshop Series

1. Workshop on Business Intelligence & Fintech using Power BI
2. Workshop on AI Integration in Business Research
3. Workshop on “Digital Ad Mastery”
4. Unleashing People's Potential" Workshop Report
5. Certified Marketing Strategist (CMS) Program
6. “Train the Trainer” Workshop
7. “Unlocking Organizational Excellence: Organizational Behavior Simulation"
8. World Mental Health Day 2024: Promoting Work-Life Balance and Mental Wellbeing

GBS Hubli & Business Toys, Bangalore Host Successful Workshop on Business Intelligence & Fintech using Power BI

GBS Hubli's Finance Area, in association with Business Toys, Bangalore, organized a one-day workshop on Business Intelligence and Fintech using Power BI for Finance stream.

Resource Person: Mr. Manikanta Prasad, Vice President

Guest of Honor: Mr. Uttam, Founder, Business Toys

Topics Covered: Introduction to Data Visualization using Power BI, Nuts and Bolts of Power BI, Data Loading and Transformation, Visualization and Reporting etc.

Hands-on Experience: Students worked on live cases:

- ❖ Credit Utilization Analysis of CRED
- ❖ Online Booking Analysis of OYO
- ❖ Creating dashboards and analytics reports.



Workshop on AI Integration in Business Research

Global Business School (GBS) organized a comprehensive workshop on "AI Integration in Business Research." Renowned expert Dr. Prasad Kulkarni led the session.

Participants explored cutting-edge AI applications in business research, including Qualitative Research Methodologies, Image and Video Analytics, Textual Data Analytics, Real-time Stock Market Data Analytics, Advertisement Generation Techniques.



Workshop on “Digital Ad Mastery”

Prof. Afreen Nasabi, Area Chair - Marketing organised the "Digital Ad Mastery" value-added course, gaining expertise in: Facebook, Instagram, YouTube ads, and SEO, Audience targeting and segmentation, Creative ad design and Canva designing, SEO strategies and budget optimization, Real-time campaign adjustments. Resourced by Roshanjameer Shiraguppi.



Unleashing People's Potential" Workshop Report

The HR Cell of GBS Hubli conducted a transformative one-day workshop, "Unleashing People's Potential," focusing on humanizing potential in the workplace. Renowned psychologist and entrepreneur Ms. Ottilie Anban led the session to unlock their potential, fostering personal and professional growth

The Workshop Highlights were Organizational Behavior, Stress Management, Emotional Intelligence etc



Certified Marketing Strategist (CMS) Program

Marketing Area Chair at Global Business School (GBS) introduced the Certified Marketing Strategist (CMS) program, empowering future professionals to excel in marketing management.

The CMS program reinforces GBS's dedication to providing industry-relevant education, preparing students for marketing leadership roles.

Mr. Channabasappa Asangi, expert with 15 years of experience in Sales and CRM, shared valuable inputs on : Digital and Traditional Marketing Strategies, Pricing and Retail Marketing, Services Marketing, B2B Marketing, AI in Marketing



“Train the Trainer” Workshop

The HR Cell of Global Business School, Hubli, organized a one-day "Train the Trainer" workshop for HR students. Led by Nanda Girish, this interactive session equipped students with essential training skills and techniques. Students gained valuable expertise in crafting effective training programs, leveraging engagement strategies, cultivating essential soft skills, and harnessing practical insights.



“Unlocking Organizational Excellence: Organizational Behavior Simulation”

“Empowering Students with Real-World Insights” - In today's fast-paced business landscape, understanding organizational behavior (OB) is crucial for success. To bridge the gap between theory and practice, Global Business School (GBS) Hubli HR Area chair initiated to conduct a session - **Organizational Behavior Simulation** to provide practical insights and to prepare students for real-world business challenges.



World Mental Health Day 2024: Promoting Work-Life Balance and Mental Wellbeing

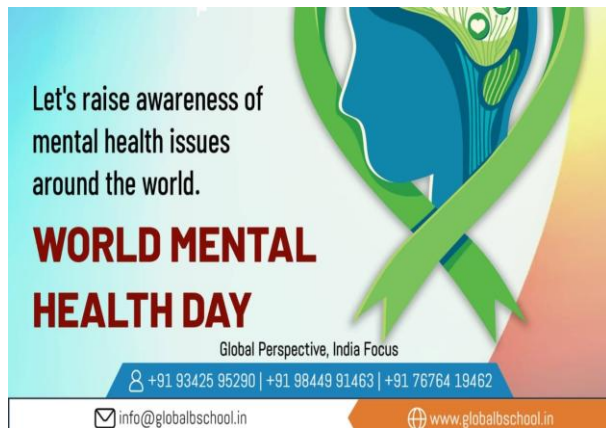
On October 10, 2024, Global Business School (GBS) Hubli observed World Mental Health Day by organizing an enlightening session for all teaching, administrative, and support staff.

Topic: "Work-Life Balance and Mental Health"

Guest Speaker: Dr. Mahesh Gadag, Principal, Sana Institute of Health Science

Dr. Mahesh Gadag shared valuable expertise on,

- ❖ Mental health issues and challenges
- ❖ Stress management techniques
- ❖ Achieving work-life balance
- ❖ Real-life case studies from around the world



Expert Insights: Adjunct Faculty

1. Expert Insights and Industry Perspectives Marketing Mastery
2. Uncovering Insights: Business Research Adjunct Faculty Session
3. Corporate Talk Series: Marketing Students Engage with Industry Expert
4. Mastering Labour Laws: Expert Insights from Raghu Kulkarni

Adjunct Faculty Session: “Expert Insights and Industry Perspectives”

Marketing Mastery (Marketing Stream)

GBS Students Explore Career Opportunities in AVGC Industry

The Integrated Marketing students at Global Business School (GBS) had an enriching session on the Animation, Visual Effects, Gaming, and Comics (AVGC) Industry resourced by Mr. Sachin Somanatti, Chief Center Officer, Hubli and Ms. Monica Thakur, Head of Marketing, Frameboxx 2.0 Hubli Animation Academy. Industry experts shared valuable insights on:

- ❖ Key skills for marketing professionals in the creative field
- ❖ Government support for AVGC industry growth
- ❖ Exciting employment opportunities in AVGC



Uncovering Insights: Business Research Adjunct Faculty Session

Global Business School (GBS) recently hosted an enlightening adjunct faculty session on Business Research, bringing together esteemed industry experts and academia. The session aimed to bridge the gap between theoretical knowledge and practical applications. Our distinguished speakers Mr Chetan V Hiremath, shared valuable perspectives on:

- ❖ Applying research findings to drive business growth
- ❖ Navigating complex data landscapes
- ❖ Fostering industry-academia partnership



Corporate Talk Series: Marketing Students Engage with Industry Expert

Global Business School (GBS) hosted an enlightening corporate talk series for marketing students, featuring Mrs. Soumya Patange, CEO and Founder of Data Empiric, Pune. She inspired students with her remarkable career and entrepreneurial journey, highlighting key lessons learned and industry experiences. The session provided valuable insights into the world of consumer research and survey analysis, Providing real-world perspectives on marketing challenges, and Fostering industry connections.

Prof. Afreen Nasabi, Faculty Coordinator for the Corporate Series, ensured the event's seamless execution.



“Mastering Labour Laws: Expert Insights from Raghu Kulkarni”

(Adjunct faculty session)

Global Business School (GBS) Hubli recently hosted Raghu Kulkarni, a seasoned adjunct faculty member and retired labour law practitioner, for a comprehensive session on the Application of Labour Laws. 5. The session delivered a detailed overview of India's labour laws, equipping students with the expertise to navigate complex employment scenarios.



Industry Insights

1. Industrial Visit to Keerti Cotton Ginning and Oil Extraction Industry Bellur Industrial Area, Dharwad
2. Marketing Students Embark on Industrial Visit to Vibha Industries
3. HR Students Explore AkshayPatra Foundation
4. Marketing Students Embark on Industrial Visits to VRL Logistics and Vijayanad Printing Press
5. "Bridging the Gap: Theory Meets Practice at Kirloskar Electric and MWB Group"

Industrial Visit to Keerti Cotton Ginning and Oil Extraction Industry Bellur Industrial Area, Dharwad

Finance Area of Global Business School (GBS) Hubli organized an industrial visit to Keerti Cotton Ginning and Oil Manufacturing unit, Belur Industrial Estate, Dharwad, for MBA 2nd Semester Cost and Management Accounting students.

The plant in charge Mr. Manoj Gokavi took over the insight on,

- ❖ Production process, Cotton procurement, Cotton seed separation, Oil production from cotton seeds, Cotton seed cake production for cattle feed, Waste oil utilization for soap manufacturing, Cotton waste and dust utilization for bed and textile production, Costing methods, profit margin



Marketing Students Embark on Industrial Visit to Vibha Industries

Marketing Chair of Global Business School (GBS) organized a valuable industrial visit to Vibha Industries, Noolvi, providing students with hands-on exposure to real-world Customer Relationship Management (CRM) applications. The visit helped students connect theoretical concepts with practical strategies, enhancing their understanding of CRM and its applications.



HR Students Explore AkshayPatra Foundation

GBS HR Chair organized an industrial visit to Akshay Patra India's largest kitchen, the trip offered valuable insights into the organization's operations.

Mr. Rajesh, PRO of AkshayPatra, guided the students through the food production stages, displaying advanced machinery and technology for large-scale meal preparation. Emphasis was placed on stringent hygiene standards and quality management, crucial for serving millions of meals daily.



Marketing Students Embark on Industrial Visits to VRL Logistics and Vijayanad Printing Press

The Marketing Area Chair of Global Business School (GBS) organized fruitful industrial visits to VRL Logistics, Varur, Hubli, and Vijayanad Printing Press, providing students with hands-on exposure to logistics and print media operations. The students learned about, Operational SOPs in logistics business, Packing and pricing strategies, B2B relationship management, Production and operational procedures, Tactile experiences delivered by print media, etc.



"Bridging the Gap: Theory Meets Practice at Kirloskar Electric and MWB Group"

In a bid to provide its students with a comprehensive understanding of industry practices, Global Business School (GBS) Hubli organized an industrial visit to Kirloskar Electric, Hubli, and MWB Group, Dharwad. This enlightening experience aimed to bridge the gap between theoretical knowledge and real-world applications.

At Kirloskar Electric, students were introduced to the company's rich heritage and pioneering role in electrical equipment manufacturing. The visit to MWB Group highlighted the significance of food grain supply chain management, effective logistics, and sustainability. Students engaged in discussions on market challenges and technology's role in optimizing production processes.



Placement Saga

Global Business School's MBA students shine with impressive placement records, securing top roles in prestigious companies"

As the curtains drew to a close on the MBA batch of 2022-24, Global Business School had every reason to beam with pride. The placement season had been a resounding success, with students securing top roles in prestigious companies across various sectors.

A Batch of Achievers

The MBA batch of 2022-24 was a talented and dedicated group of individuals who had worked tirelessly to hone their skills and knowledge. Throughout their two-year journey, experienced faculty members and industry experts, equipping them with the tools and expertise needed to succeed in the corporate world, had groomed them.

Placement Highlights

The placement season was a testament to the batch's hard work and dedication. Here are some of the highlights:

- ❖ **52 Employers:** A diverse range of 52 employers participated in the placement process, representing sectors such as BFSI, FMCG, Retail, HR, Consulting, and Edutech.
- ❖ **Average Salary Package:** The average salary package offered to the students was an impressive ₹4.81 LPA, surpassing the benchmarks set by previous batches.
- ❖ **Top Salary Package:** The top salary package of ₹10.88 LPA was offered by Asian Paints, a testament to the batch's exceptional talent and capabilities.
- ❖ **FMCG Sector:** The FMCG sector was a major draw, with 60+ offers made to students. This was a clear indication of the sector's growing demand for skilled professionals.

Notable Employers

Some of the notable employers who participated in the placement process included:

1. Adani Wilmar
2. Coca Cola
3. ITC
4. MRF Tyres
5. Asian Paints
6. HSBC
7. Consero Global Ltd.

A Word from the Institute

"We are thrilled with the placement results of our MBA batch 2022-24," said Dr Mahesh Bendigiri, Director of Global Business School. "The success of our students is a testament to the hard work and dedication of our faculty members, staff, and students. We are committed to continuing to provide our students with the skills and knowledge needed to succeed in the corporate world."

A Bright Future Ahead!!

A few notable placement opportunities bagged by the 2022-24 batch

GEN Society's
GBS
GLOBAL BUSINESS SCHOOL
Global Perspective, India Focus

Coca-Cola

**Meet our success stories this placement season
from the Batch of 2024 !!**

Congratulations


Ms. Shalini C S


Jigar Lodaya

for getting selected as **Executive Trainees** at
Coca Cola for a salary package of **8 LPA**

Wishing you all the best for a fruitful career

**PACKAGE
8 LPA**

GLOBAL BUSINESS SCHOOL

Opp. Hubballi Residency, Bhairidevarkoppa, HUBLI - 580025. Karnataka

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**Meet our success stories this placement season
from the Batch of 2024 !!**

Congratulations



Ms. Preethi Kudavakkal



Ms. Ritika Chutke



Ms. Suman Shanbagh

For getting selected with **HSBC** as **Analysts**
for a salary package of 8.50 LPA

Global Business School is proud of you

PACKAGE
8.50 LPA

GLOBAL BUSINESS SCHOOL

Opp. Hubballi Residency, Bhairidevarkoppa, HUBLI - 580025. Karnataka

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GEN Society's



GBS

GLOBAL | BUSINESS | SCHOOL

Global Perspective, India Focus

**Meet our success stories
this placement season
from the Batch of 2024 !!**

Congratulations



Mr. Sangamesh S



Mr. Naveen Naragund

**adani
wilmar**

for getting selected as a
Trainee Area Sales Executives at
Adani Wilmar Ltd
for a salary package of **8.8 LPA**

**PACKAGE
8.8 LPA**

Wishing you all the best for a fruitful career

GLOBAL BUSINESS SCHOOL

Opp. Hubballi Residency, Bhairidevarkoppa, HUBLI - 580025. Karnataka



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[/gbsmedia](https://www.youtube.com/channel/UCgbsmedia)

**Meet our success stories this placement season
from the Batch of 2024 !!**

CONGRATULATIONS !!!



Trilok Sagar



Lohith Kumar



Prajwal Saba



Santosh Ladunchi



Venkatesh Patil



Vinay Joshi



Jigar Lodaya



Akash Yaligar

For getting selected with **Asian Paints** as
Territory Sales officers for a salary package of **10.88 LPA**

Global Business School is proud of you

PACKAGE
10.88 LPA



GLOBAL BUSINESS SCHOOL

Opp. Hubballi Residency, Bhairidevarkoppa, HUBLI - 580025. Karnataka

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**Meet our success stories this placement season
from the Batch of 2024 !!**



Mr. Chirag Kalal



Mr. Aditya Kulkarni



Mr. Sangamesh Sthavaramath

for getting selected as **Territory Sales Officers at
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Glimpses of a few campus drives conducted by companies for the 2022-24 batch



