

GBS CONDUCTS TWO DAYS TRAINING PROGRAMME ON DIGITAL MARKETING

Global Business School, Hubli conducted two days training programme on Digital Marketing .This sixteen hours class room training was scheduled on 18 and 19th of March 2015 by Mr Harsha who is IIM Calcutta certified IT and social media marketing professional located at Bangalore. In all around 40 students were selected to attend this training which gave an excellent overview of the digital marketing domain, more in terms of Search Engine Optimization ,Search Engine Marketing, Email Marketing and Social Media Marketing. The students, who attended the session with high expectation, got sensitized on the phenomenal opportunity digital marketing will provide to them as job professionals as well as entrepreneurs

Three students got selected at the end of the training namely : Afsana Khan, Rukhsar Jahagirdhar, Sameer Bagwan , who will be representing GBS in final round of carpe diem an annual flagship event of IIM Calcutta. This training workshop was precursor to the carpe diem 2016 event which was conducted by makeintern.com in association with IIM-C. Amongst the slew of benefits this programme is offering, the attendees will also get an unique opportunity to get good internships projects in any one company amongst the listed 600 companies available in make intern database.

GBS congratulates the selected students and conveys its best wishes to them for the final round scheduled in the month of January.GBS also compliments other students for making best use of this opportunity by participating actively in the proceedings.

GLOBAL EDUCATION NETWORK SOCIETY'S

Students Group who attended training



Students who got selected



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