

**MBA & MBA (IB) FORTH SEMESTER – CHOICE BASED CREDIT SYSTEM
(NEW SYLLABUS)**

COURSE OUTLINE FOR IV SEMESTER

SEMESTER IV						
Sl. No	Details (Course Type / Name)	Max Marks	Max Marks	Total	Hrs/Week	Credits
Compulsory Courses:		I.A.	Sem. Exam			
D01	Management Control Systems	25	50	75	3	3
D02	Major Concurrent Project	50	50	100	4	4
	Total for Compulsory Courses	75	100	175	7	7
Specialization Courses						
<i>(Students to choose as many subjects as desired subjects to minimum credits per semester as per Table above)</i>						
General and Operations Mgt:						
D03	Entrepreneurship Development	25	50	75	3	3
D04	Management in Government	25	25	50	2	2
D05	Rural SME Management	25	50	75	3	3
	Total for General and Operations Mgt	75	125	200	8	8
Marketing Courses:						
D06	International Marketing	25	50	75	3	3
D07	Advertisement Management	25	25	50	2	2
D08	Sales Promotion Management	25	25	50	2	2
D09	International Business Strategy	25	25	50	2	2
	Total for Marketing Courses	100	125	225	9	9
Finance Courses:						
D10	Corporate Tax Planning	25	25	50	2	2
D11	Customs & Excise Management	25	50	75	3	3
D12	Microfinance and Rural Enterprises	25	50	75	3	3
D13	International Accounting	25	25	50	2	2
D14	Foreign Exchange and Risk Management	25	25	50	2	2
	Total for Finance Courses	125	175	300	12	12
HRD Courses:						
D15	Career Planning and Development	25	25	50	2	2
D16	NGO and NPO Management	25	25	50	2	2
D17	Corporate Restructuring – Human Dimensions	25	50	75	3	3
	Total for HRD Courses	75	100	175	7	7
	Total for IV Semester Courses	450	625	1075	43	43

